GALGOTIAS UNIVERSITY

NAAC GRADE A+ ACCREDITED UNIVERSITY



AY 2024-25
(Jan 2025 Batch)

Online MBA | Master of Business Administration

(UGC entitled)

At Galgotias University, we provide a transformative experience that prepares students for leadership and citizenship. With cross-disciplinary learning, expert faculty, and state-of-the-art infrastructure, we foster intellectual growth, scholarship, and innovation. Our commitment to excellence ensures our graduates become global idea-leaders, driving advancements and making significant contributions to society.

Mr. Suneel Galgotia
Chancellor



Dr. Dhruv Galgotia
CEO

Success in today's digital era requires blending technology, skills, and education. At Galgotias University, we prepare graduates for future challenges by emphasizing technical expertise, moral values, critical thinking, and leadership. Our vibrant campus life offers diverse opportunities for growth. Join us on this transformative journey to success.



Dr. K. Mallikharjuna Babu
Vice Chancellor

Galgotias University (GU) offers a transformative learning journey, blending inclusivity, innovation, and holistic education. Globally recognized with NAAC A+ and NBA accreditations, GU aligns with NEP 2020 to empower students with 21st-century skills. Through real-world experiences and multidisciplinary learning, we prepare graduates to be impactful change-makers and contributors to society.



Aradhana Galgotia
Director Operations

India's higher education is undergoing transformative change, driven by social and economic shifts. At Galgotias University, we continuously evolve to stay at the forefront of this exciting era. I welcome you and look forward to guiding you toward becoming confident, resilient, and ready to contribute to India's growth story. Best wishes for a fulfilling journey at Galgotias University!



Prof. (Dr.) Santosh Jha
Director- CDOE

Welcome to the Centre for Distance and Online Education (CDOE) at Galgotias University, where lifelong learning knows no bounds. GU-CDOE offers practical, industry-focused education, empowering learners of all backgrounds to unlock their potential and embrace continuous growth. We invite learners of all ages and backgrounds to join our community to expand your knowledge, enhance your skills, and seize new opportunities for a brighter future.

30+
Years Of
Excellence

30K+
Brilliant
Students

500+
Hiring
Partners

52
Acre
Campus

89K+
Learners

20+
Years of
Legacy

60+
Programs &
Specializations

300+
Awards

CDOE

Galgotias University, Uttar Pradesh, sponsored by Smt. Shakuntala Educational and Welfare Society, is a premier institution recognized for its academic excellence. In its first NAAC accreditation cycle, the university achieved an A+ grade with a CGPA of 3.37 out of 4, underscoring its commitment to quality education.

The Centre for Distance and Online Education (CDOE) at Galgotias University, entitled by UGC, is committed to providing innovative and accessible education tailored to the needs of modern learners. Rooted in practical learning, the CDOE emphasizes hands-on experiences and real-world applications, ensuring that students gain skills and knowledge relevant to today's dynamic global workforce.

By fostering a community of lifelong learners, the CDOE promotes personal and professional development through flexible programs designed for continuous learning. It cultivates an inclusive environment, welcoming students from diverse backgrounds, and bridges the gap between traditional education and the evolving demands of the industry.

Why Choose us?



MBA (UGC entitled)

The Online MBA program at Galgotias University is a two year postgraduate degree designed as per UGC DEB guidelines. It is designed to fulfill core academic and professional objectives, providing a flexible and comprehensive platform for aspiring business leaders. The program emphasizes strategic thinking, leadership development, and analytical expertise across disciplines such as finance, marketing, human resources, and operations. Delivered through an advanced digital learning ecosystem, it ensures accessibility and interaction for working professionals and students alike. With a focus on fostering innovation, ethical decision-making, and global business acumen, the program aligns with industry standards to prepare graduates for leadership roles. Galgotias University's Online MBA cultivates a balance of academic rigor and practical relevance, empowering participants to excel in dynamic business environments.

Eligibility

3 Yr. Bachelor Degree with Minimum 55% aggregate marks

Fee Structure (INR)

Registration Fee (One Time)	1,200
Exam Fee Per Year	4,000
Yearly Tuition Fee (INR)	33,000
Alumni Fee (One Time)	1,000
Total Course Fee	**76,200**

PROGRAM OUTCOMES

- → **Strategic Thinking:** Develop the ability to analyse complex business scenarios and formulate effective strategies for organizational growth and sustainability.
- → **Leadership Skills:** Cultivate leadership qualities to manage teams, drive innovation, and influence organizational success in a dynamic business environment.
- → **Global Business Acumen:** Gain an understanding of global market trends, cultural diversity, and international business practices to operate effectively in a globalized economy.
- → **Analytical Proficiency:** Master data-driven decision-making using quantitative and qualitative analysis to solve business problems.
- → **Ethical Decision-Making:** Understand and apply ethical principles and corporate social responsibility in business decisions and operations.
- → **Specialization Expertise:** Acquire in-depth knowledge in areas such as finance, marketing, human resources, or operations to excel in specific domains.
- → **Team Collaboration:** Develop collaborative skills to work effectively in diverse and multidisciplinary teams.
- → **Innovation and Problem-Solving:** Foster creativity and critical thinking to address challenges and drive business innovation.
- → **Adaptability:** Build resilience and flexibility to adapt to evolving market conditions and technological advancements.
- → **Entrepreneurial Competence:** Gain entrepreneurial insights and skills to launch and manage new ventures successfully.



Curriculum

SEMESTER I					
Sl No	Title	L	T	P	C
1	Marketing Management	3	0	0	3
2	Accounting for Managers	4	0	0	4
3	Organizational Behaviour	3	0	0	3
4	Business Statistics for Decision Making	3	0	0	3
5	Legal Aspects of Business	3	0	0	3
6	Excel Skills for Business	0	0	4	2
7	Managerial Economics	3	0	0	3
8	Business Ethics and CSR	3	0	0	3
TOTAL					24

SEMESTER II					
Sl No	Title	L	T	P	C
1	Introduction to Business Analytics	3	0	0	3
2	Corporate Finance	3	0	0	3
3	Human Resource Management	3	0	0	3
4	Business Research Method	3	0	0	3
5	Operations and Supply Chain Management	3	0	0	3
6	Management Information Systems & ERP	3	0	0	3
7	Entrepreneurship	3	0	0	3
8	Business Communication	0	0	2	1
9	Core Elective -1	3	0	0	3
TOTAL					25

Core Elective 1 - Semester 2 (Choose any 1 out of 3)					
S.No	Title	L	T	P	C
1	International Business	3	0	0	3
2	Design Thinking for Innovation	3	0	0	3
3	Operations Research	3	0	0	3

Curriculum

SEMESTER III					
S.No	Title	L	T	P	C
1	Management Summer Internship Report	3	0	0	3
2	Strategic Management	3	0	0	3
3	Personality Development	0	0	2	1
4	Core Elective -2	3	0	0	3
5	Major 1 - Elective 1	3	0	0	3
6	Major 1 - Elective 2	3	0	0	3
7	Major 1 - Elective 3	3	0	0	3
8	Major 2 - Elective 1	3	0	0	3
9	Major 2 - Elective 2	3	0	0	3
10	Major 2 - Elective 3	3	0	0	3
11	Master Thesis - Initial Phase	0	0	0	0
TOTAL					28

Core Elective-2 - Semester 3 (Choose any 1 out of 4)					
S.No	Title	L	T	P	C
1	Project Management	3	0	0	3
2	Small and Medium Enterprises	3	0	0	3
3	AI for Business Management	3	0	0	3
4	The Sustainable Development Goals – A global vision	3	0	0	3

Elective-2 - Semester 3 (Choose any 3)					
Marketing					
S.No	Title	L	T	P	C
1	Product and Brand Management	3	0	0	3
2	Retail Management	3	0	0	3
3	Integrated Marketing Communication	3	0	0	3
4	Services Marketing	3	0	0	3
5	Digital and Social Media Marketing	3	0	0	3
6	Marketing Analytics	3	0	0	3

Curriculum

Finance					
S.No	Title	L	T	P	C
1	Financial Markets and Services	3	0	0	3
2	Investment Analysis and Portfolio Management	3	0	0	3
3	Financial Risk Management	3	0	0	3
4	Behavioural Finance	3	0	0	3
5	Wealth Management and Taxation	3	0	0	3

HR					
S.No	Title	L	T	P	C
1	Competency Mapping and Assessment	3	0	0	3
2	Compensation and Reward Management	3	0	0	3
3	Industrial Relations and Labour Laws	3	0	0	3
4	Learning and Development	3	0	0	3
5	HRP, Recruitment and Selection	3	0	0	3
6	HR Metrics and Analytics	3	0	0	3

Business Analytics and Information Technology					
S.No	Title	L	T	P	C
1	Web Analytics	3	0	0	3
2	Business Analytics Using R	3	0	0	3
3	Big Data Analytics	3	0	0	3
4	Business Intelligence	3	0	0	3
5	Marketing Analytics	3	0	0	3

Operations					
S.No	Title	L	T	P	C
1	Supply Chain and Logistics Management	3	0	0	3
2	Quality Toolkit for Managers	3	0	0	3
3	Material Management and Inventory Control	3	0	0	3
4	Warehouse Management	3	0	0	3
5	Retail and E-Commerce Logistics	3	0	0	3

Curriculum

Healthcare Management					
S.No	Title	L	T	P	C
1	Health Communication Planning and Management	3	0	0	3
2	Public Health Administration	3	0	0	3
3	Laws Governing Healthcare	3	0	0	3
4	Quality in Healthcare	3	0	0	3
5	Hospital Operation Management	3	0	0	3

International Business					
S.No	Title	L	T	P	C
1	Global Business Strategy	3	0	0	3
2	Managing Global Business	3	0	0	3
3	International Trade and Policy	3	0	0	3
4	International Business Law	3	0	0	3
5	Global Outsourcing	3	0	0	3

SEMESTER IV					
S.No	Title	L	T	P	C
1	Major 1 - Elective 1	3	0	0	3
2	Major 1 - Elective 2	3	0	0	3
3	Major 1 - Elective 3	3	0	0	3
4	Major 2 - Elective 1	3	0	0	3
5	Major 2 - Elective 2	3	0	0	3
6	Major 2 - Elective 3	3	0	0	3
7	Master Thesis - Final Phase	0	0	0	6
TOTAL					24

Marketing					
S.No	Title	L	T	P	C
1	Sales and Distribution Management	3	0	0	3
2	International Marketing	3	0	0	3
3	B2B Marketing	3	0	0	3
4	Consumer Behaviour	3	0	0	3
5	Marketing Research	3	0	0	3
6	Rural Marketing	3	0	0	3

Curriculum

Finance					
S.No	Title	L	T	P	C
1	Managing Banks and Financial Institutions	3	0	0	3
2	Mergers, Acquisitions, Corporate Restructuring and Valuation	3	0	0	3
3	International Finance	3	0	0	3
4	Project Appraisal and Finance	3	0	0	3
5	Financial Technologies	3	0	0	3
HR					
S.No	Title	L	T	P	C
1	Leadership and Team Building	3	0	0	3
2	Organizational Change and Development	3	0	0	3
3	Negotiation and Counselling Skills	3	0	0	3
4	Cross Cultural Management	3	0	0	3
5	Talent Management	3	0	0	3
6	Performance Management Systems	3	0	0	3
Business Analaytics and Information Technology					
S.No	Title	L	T	P	C
1	Data Mining and Predictive Analysis	3	0	0	3
2	Analytics and Cloud Computing	3	0	0	3
3	Software Project Management	3	0	0	3
4	Data Visualization	3	0	0	3
5	Knowledge Management and Information System	3	0	0	3
Operations					
S.No	Title	L	T	P	C
1	Global Supply Chain Management	3	0	0	3
2	Sustainable and Resilient Supply Chain	3	0	0	3
3	Sourcing Management	3	0	0	3
4	Supply Chain Analytics	3	0	0	3
5	Management of Service Operations	3	0	0	3

Curriculum

Healthcare Management					
S.No	Title	L	T	P	C
1	Healthcare Marketing and Public Relation	3	0	0	3
2	Patient Care Services	3	0	0	3
3	Hospital Hazard and Waste Management	3	0	0	3
4	Health Insurance	3	0	0	3
5	International Medical Tourism	3	0	0	3
International Business					
S.No	Title	L	T	P	C
1	International Finance	3	0	0	3
2	Cross Cultural Management	3	0	0	3
3	International Supply Chain Management and Logistics	3	0	0	3
4	Trade Documentation and Procedures	3	0	0	3
5	International Marketing	3	0	0	3

Admission Process

Step-by-Step Admission

Register yourself at ***www.galgotiasonline.edu.in*** *or Register yourself Galgotias Admission Office*

Verify your E-mail

Generate UGC DEB ID

Fill Application form Online, (If you meet the eligibility)

Exit if not eligible/Not Interested

Pay Application Fee ***Rs. 1200/-*** *and Submit Your Application*

Student may be interviewed by admission counsellor. Counsellor may advise on the next course of action

Admission through Merit (based on your marks in qualifying exam)

if not Selected

Provisional Admission offered

Exit, if Seat Full, Not Eligible, Fake Documents or In case of seat full or Not eligible, Student may be interviewed by admission counsellor. Counsellor may advise on the next course of action

Final Admission Process

Pay your Program FEE

Commencement of Classes

Come Grow with Us



Plot No.2, Sector 17-A Yamuna Expressway, Opposite Buddha International Circuit, Greater Noida, Gautam Buddh Nagar, Uttar Pradesh, 203201

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