DPUCOL
for the Nation

DPU
DR. D. Y. PATIL VIDYAPEETH, PUNE
(DEEMED TO BE UNIVERSITY)
CENTRE FOR ONLINE LEARNING

GROW WITH COMFORT LEARNING™

PROSPECTUS

# EMPOWERING EDUCATION with Gen AI

## Powered Programs



Hootsuite Trello Jasper Jira slack
Copilot ChatGPT asana HubSpot

Future Proof
Your Career
with

India's Only
**Comfort Learning Platform**

# TOP 8 REASONS TO CHOOSE US

- UGC Entitled Programmes
- Flexible learning and Assessments at Self-pace
- Webinars, quizzes & expert talks for better learning!
- Holistic Training Infrastructure
- Industrial Exposure through Workshops & Webinars.
- Employment Driven Education
- Enhanced Learning with Exclusive Certification.
- Placement Assistance

## The World Class:

**Study Anywhere, Valued everywhere.**

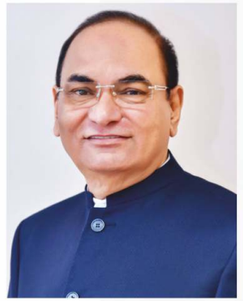
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# UPGRADE WITH EASE

Chancellor's Message



# Dr. P. D. Patil

Chancellor

Dear Students,

Welcome to the Centre for Online Learning!

Dr. D. Y. Patil Centre for Online Learning, Pune stands tall among the hoi polloi of educational institutes catering to online education in Management. It has established its credentials for providing the best online education to students, working employees and to those professionals who want to pursue an online MBA degree.

The Centre fosters and nurtures leaders of tomorrow who are capable of making a difference in the society. It works very closely with the industry and actively seeks the participation of industry leaders in the development of course offerings. This also helps us to keep our offerings current and relevant as per the needs of the industry.

Dr. D. Y. Patil Centre for Online Learning believes in a well-rounded and all-pervasive student experience to maximize learning opportunities. To achieve this, the institution provides the Online MBA programme course structure that has been designed to enable the students to hone their managerial skills and get them acquainted with the new developments taking place in the industry.

The pedagogical tools applied by the faculty members constantly motivate the students to be innovative, competent, and creative. The learning imparted by our highly experienced faculty encourages students to inculcate in them, the values of self -reliance, which stand them in good stead in becoming successful managers and brand ambassadors of their organizations.

I take this opportunity to extend a personal invitation to you to visit Dr. D. Y. Patil Centre for Online Learning, Pune and experience the shaping of future global leaders.

Wishing you all the best!

**Dr. P D Patil**

Vice Chancellor's Message



# Dr. N. J. Pawar

Vice Chancellor

Dear Students,

I am indeed very happy to welcome you to this prestigious Institution, Dr. D. Y. Patil Vidyapeeth, Pune. I know that you all have chosen this Institution of learning with lot of aspirations and hopes. I am sure that by acquiring the knowledge and skills and with a positive attitude and values you will certainly make your dreams come true. Education is a lifelong process and just reading books, gathering knowledge alone is not true education. It is more important to assimilate and put into practice at least a fraction of what one has learnt. Dr. D Y Patil Vidyapeeth, Pune believes in this philosophy and has taken steps forward in that direction to provide quality education for the holistic development of the student. Vidyapeeth offers a wide range of professional programmes for the development of youth in the area of education.

To provide quality education, Dr. D Y Patil Vidyapeeth, Pune has been established. Presently, it comprises of nine constituent units – Dr. D Y Patil Medical College, Hospital & Research Centre, Dr. D Y Patil Dental College & Hospital, Dr. D Y Patil Biotechnology & Bioinformatics Institute, Dr. D Y Patil Institute of Optometry & Visual Sciences, Dr. D Y Patil College of Physiotherapy, Dr. D Y Patil College of Nursing, Dr. D Y Patil Global Business School and Research Centre, Dr. D Y Patil College of Ayurved and Research Centre, Dr. D Y Patil Homoeopathic Medical College and Research Centre. Further, Dr. D Y Patil Vidyapeeth has opened a Centre for Online Learning providing Online Programmes.

The Vidyapeeth provides unique learning opportunities to the students by combining pedagogically sound and comprehensive professional courses for a variety of subjects. It also incorporates innovative teaching and learning methodologies supported by state- of- the -art library resources and focus on the all-round development of the student. The curricula provide market-driven programmes and studies, developed, tested and continually improved by the competent faculty based on the feedback from stakeholders. I am sure that as a student; you will learn, grow and cherish your journey here.

Best Wishes.....

**Dr. N J Pawar**

Pro Vice-Chancellor Message



# Dr. Smita Jadhav

Pro Vice-Chancellor,
Dr. D Y Patil Vidyapeeth, Pune

Dear Students,

Michelle Obama said, “The ability to read, write and analyze; the confidence to stand up and demand justice and equality; the qualifications and connections to get your foot in that door and take your seat at that table; all starts with education”.

Education can dispel the darkness of ignorance. A useful, proper and true education can make a stagnant society dynamic, both socially and economically. That was the main idea of establishing DPU-COL to make our society dynamic by providing quality education to students through the applicable and scientific method.

The teaching and learning process is the heart of DPU-COL. Our institute offers a brilliant portfolio of educational programmes that are recognized by UGC & AICTE. We believe in learning by doing and in empowering our students so that they are prepared to accept the diverse challenges of the future.

We use case studies, experiential learning, role-plays and simulation to enrich the online learning experience of our students. Students can experience experiential education combined with creativity, innovation, entrepreneurship and management that assist them to become competent experts in their subject field and value-based leaders. We also encourage our students to organize and participate in conferences and various student-driven activities organized by us.

Our faculty members are excellent in teaching and research, and bring innovation and diversity to the classroom which helps us deliver memorable learning experiences to students. Students also get a chance to interact with industry specialists and alumni who help broaden their understanding of various business concepts through their own experiences. DPU-COL offers exciting educational programmes to shape students’ future. It offers an open road, an unturned page, a map to another world to change their life for the better.

A new beginning!

As Robert Frost said, “Two roads diverged in a wood, and I took the one less travelled by. And that has made all the difference”.

**Dr. Smita Jadhav**

Director's Message



# Dr. Safia Farooqui

Director,
DPU COL

Dear Students,

Transformation has been a constant thing in management education. Global edges are vanishing, merging people of diverse cultures, nationalities and age groups. Education is emerging as the most powerful platform in the “edgeless” world.

Dr. D.Y. Patil Vidyapeeth Centre for Online Learning opens new dimensions of opportunities for students to pursue higher education without the constraints of location and time. We accomplish this through the optimal and seamless integration of the latest technology into our enrollment and admissions processes, delivery of learning, administration of assessment tasks, reporting of evaluation results, and facilitation of two-way communication among students, faculty, and members of the administrative staff.

As we all know, change is constant and very much a part of our lives. Well, not only in life but also in the fast-changing global environment. It has been observed in corporate and industrial practices. Today, the progressing advancements in science and technology, globalization of economics, a flurry of new products and services in the industry and major growth all over the world are ushering in a change in various industries like Telecommunication, Banking and Finance, Insurance, Automobile, Aviation, Media and Entertainment, Retail, Pharmaceutical etc. This evolvement and expansion has led to increasing demand for management professionals who can deliver efficiently, irrespective of the change.

Programmes are designed to develop future-focused capabilities sought out by employers across the globe. Here’s your chance to be mentored by leading academicians and industry experts and you can study at your own time, at your own pace, from anywhere across the globe.

I welcome each one of you to our Campus, where the latest technology, pioneering teaching methodologies and quality education are blended to create unique learning experiences. It will help you to think critically, innovate successfully, and solve problems creatively. Congratulations on the start of a journey that will transform your career and enhance your life.

Wish you all a fulfilling and empowering journey ahead!

**Dr. Safia Farooqui**

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# About DPU

Dr. D. Y. Patil Vidyapeeth, Pune (DPU) was founded in 1984, under the visionary leadership of Dr. D. Y. Patil, and has worked extensively towards enhancing the quality of education and its reach to nurture the future of this nation.

Starting off with the Dr. D. Y. Patil Medical College, Hospital & Research Centre, DPU now has 15 institutions in the fields of Medicine, Dentistry, Nursing, Physiotherapy, Optometry, Biotechnology, Homeopathy, Ayurveda, Online Learning and Management.

With more than 1 lakh students who have graduated from various institutions of DPU, the mission to provide quality education while serving the society and making a positive difference continues to drive Dr. D. Y. Patil Vidyapeeth, Pune.

**40+**
Years' Legacy

**150+**
Curated Courses

**1000+**
Excellent Faculty

**15**
World-class Institutes

**100+**
Acres of Campus

**500+**
Global Recruiters

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# Dr. D. Y. Patil Vidyapeeth

# Centre for Online Learning (DPUCOL)



Built on the deep understanding of the education sect or, acquired as a part of the legacy of DPU, Dr. D. Y. Patil Vidyapeeth, Pune Centre for Online Learning is the next step in taking quality education to more and more people while going beyond the constraints of geography.

It has been established keeping in mind the needs of the modern learning community and at the same time equipping them with the requisite knowledge and skills that are demanded by the industry. The Online Programme is carefully designed in order to impart the necessary managerial and leadership skills, and bridge the gap between the expectations of the industry and the actual attainment by the student.

Taking the next step in online learning, DPU-COL offers India's first Comfort Learning Platform that upgrades the online learning experience through a set of thoughtful features. The curriculum has been designed by a selected panel of business professionals and prominent academicians, and focuses extensively on business case studies and examples from the real world.

Best Online Educational Institution by Business Connect INTERNATIONAL Corporate Conclave

Rank No. 1 competition success review Top Online and Distance Learning Institutes

nirf Top 50 Ranked in Universities

A++ NAAC A++ Grade Accreditation

THE IMPACT RANKINGS 2024 66 Ranked globally for SDG-3 601-800 Overall Ranked

AICTE

ज्ञान-विज्ञान विमुक्तये UGC

QS I-GAUGE DIAMOND

WES WORLD EDUCATION SERVICES WES

ISO 14001 : 2015 ISO

## Registered with The Revered!

**1,50,000+** Strong Alumni Across **20+** Countries

# The Pillars of DPU-COL

DPU-COL is committed to and focused on enriching the idea of conventional online learning. As one of the largest online learning education universities, DPU-COL is driven by the philosophy of Comfort Learning, which aims to take online learning to the next level.

Offering MBA, BBA, and certification programmes, Comfort Learning by DPU-COL is built on thoughtful pillars that enrich the overall learning experience,



## Top-notch Faculty

- Faculty members with good industrial and academic experience
- Dedicated mentor for each student
- Faculty feedback call every 15 days for smooth progress of studies
- Separate Q&A sessions with faculty members



## Empowered Learning

- EDX certification from top universities
- Holistic training infrastructure
- Content access through AI Empowered Learning Management System (LMS)
- Virtual live sessions and Webinars



## Enhanced Assessments

- Online assignments & examination
- Weekly planner and mentorship
- Counselling sessions
- Revision sessions



## Enriched Industry interaction

- Employment enhancement programme
- Employment driven education
- Internship projects with guidance from the industry experts in association with Qollabb



## Alumni & Placements

- Placement assistance through alumni network
- Corporate tie-ups for placements
- Strong alumni connect across the globe

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# Our Yardsticks of Success!

At Dr. D. Y. Patil Vidyapeeth - Centre for Online Learning (Deemed-to-be University), we take pride in our outstanding alumni and believe in treasuring memories of our students who have graduated from the institution.

Our success is measured by our achievements and the continued efforts of our f ormer students who are educating future generations with excellence. We always take our best efforts to see that we leave a pivotal impression on new students so that they can reach new heights of success with their areas of interest from the programmes offered at the University. This underpins the University's growing reputation and value for the education we offer.

Our alumni are all over the globe and are associated with renowned organizations in different sectors. We at DPU-COL are working towards creating opportunities to network, share nostalgic moments, help juniors and be a partner in the growth of their Alma Mater.

## Profound Portfolio of Our Notable Alumni

amazon, Google, ITC Limited, Bajaj Finserv, HCLTech, TCS, eClerx, Amul, Cognizant, Tech Mahindra, EY, pwc, Capgemini, Axis Bank, HDFC Bank, Bandhan Bank, NoBroker, American Express, Tata Motors, Haldiram's, WeVOIS, MRF, genpact, Deloitte., accenture, Bajaj Capital, Vi, kotak, mygenomebox, Calance, CELEBAL, Concentrix, ChiefEx, Apollo Munich, GrapeCity, EXATECH, DYNINNO, Butterfly, JRG, JABIL, BMDU, Persistent, paloalto, KNR, team COMPUTERS, minfy, AU Small Finance Bank, Absolute Reports, Tracxn, AQUASPADE, ascentrik RESEARCH, KPIT, birlasoft, Butterfly Edurieder, KARVY, Talent Corner, KANTAR, BESTLA, RUBICON, Kurl-on, CAPITAL AIM, Lexi, RSPL, Cybrain, Rustomjee



# DPU Online LMS Approach

## Comfort Learning Systems for Effortless Growth

**Learning has undergone a sea of change and is still evolving. To keep abreast with the changing times and the tech-savvy millennial learners, DPU-COL has adopted the latest learning and training tools.**



LMS integrates tools and cloud-based services. The features and tools of this Learning Management System improve the learning outcomes across the board.

This is primarily due to the fact that it is one of the essential tools of e-learning on which all our online courses and training modules are built. It has enabled us to instantaneously and dexterously set up individualized learning paths for each of our students. It gives us immediate and correct feedback.

Automated nudges help us to keep students on track. It easily inspires learners and motivates them to take ownership of their own education. Learning Management System also helps to increase a learner's engagement by making it easy for students to connect with each other.

## Feasible Features



### Virtual Class

Interactive classroom sessions to facilitate communication between students and course coordinators. Real-time attendance is recorded.

### Access

Students can view the pre-recorded (asynchronous) lectures anytime from anywhere.

### Teaching Aids

Engaging courses with videos, virtual classrooms, game-based learning, awards and badging facilities.

### Data

Retains and displays each learner's picture and profile.

### Interaction

Enables class conversations and allows comments for specific relevant discussions which can be easily located for reference.

### Multi lingual AI based

The LMS is available in multiple languages to help learners understand better.

# BBA

BACHELOR'S PROGRAMME
**Bachelor of Business Administration**



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dypatilonline.com

Introduction

## Bachelor of Business Administration

BBA programme gears students to become successful professionals in any type of organization, from a multinational company to a fast-growing start-up.

Since the curriculum has been designed by a selected panel of business professionals and prominent academicians, students are equipped with relevant industry practices Applying skills and insights gained during the BBA Programme, our students make significant contributions in every sphere of management and business in all corners of the world.

## Programme Components

- Compulsory core courses
- Assignments, term-end examination
- Specialization courses for 3 year & Honors with 4 years
- Project work, report submission, evaluation and viva



## Fundamentals

| | |
|---|---|
| Mode | **Online** |
| Category | **Management** |
| Learning Path | **Graduation** |

## BBA Fees

| | | | | | | |
|---|---|---|---|---|---|---|
| Indian Civilian (3 Years) Total Fee: **₹ 1,45,400/-** | Semester 1 ₹ 35,000 | + | Semester 2 ₹ 35,000 | + | Semester 3 ₹ 30,000 | + |
| | Semester 4 ₹ 30,000 | + | Semester 5 ₹ 15,400 | + | Semester 6 ----- | |
| Indian Civilian (4 Years) Total Fee: **₹ 1,92,400/-** | Semester 7 ₹ 32,000 | + | Semester 8 ₹ 15,000 | | | |
| International Students (3 Years) Total Fee: **US$ 2,800/-** | Semester 1 US$ 600 | + | Semester 2 US$ 600 | + | Semester 3 US$ 600 | + |
| | Semester 4 US$ 600 | + | Semester 5 US$ 400 | + | Semester 6 ------ | |
| International Students (4 Years) Total Fee: **US$ 3,700/-** | Semester 7 US$ 500 | + | Semester 8 US$ 400 | | | |

**Note:-**

Concession in fee are available in the following cases-

- A **scholarship of Rs 5,000/-** will be offered at payment of full fee in single or two transactions within 15 days
- No Cost EMI

* For details please contact the admission cell.

**Eligibility :**

HSC (10+ 2) or its equivalent Exam with any stream and English as one of the subject from a recognized Board.



## BBA 9 SPECIALIZATIONS

- Marketing Management
- Human Resource Management
- Finance Management
- IT and Systems Management
- Retail Management
- International Business Management
- E-Commerce Management
- Banking, Financial Services and Insurance Management
- Shipping and Logistics Management

# Objectives

- To encourage the ability to make effective decisions about real-world business issues in the challenging corporate world.
- To develop analytical and problem-solving competencies in various facets of management.
- To nurture value-centred leadership skills in diversified and multi-disciplinary areas.
- To train to communicate effectively with all stakeholders of the organization and the society.
- To create global and cross-cultural understanding for exploring innovative business practices to enhance profitability.
- To manifest intra-perineurial and entrepreneurial skills.
- To imbibe ethical decision-making ability in day-to-day activities.



## Get yourself into job profiles of

- Marketing Executive
- Business Development Executive
- Sales Executive
- Human Resource Manger
- Market Research Analyst
- Management trainee

and many more...

# Outcomes

### Management Domain Knowledge

They shall understand management terms, concepts, ideas and principles. They shall analyse complex business issues and discover competent solutions.

### Effective Communication Skills

They shall be able to communicate effectively with all stakeholders of the organization and society.

### Leadership and Teamwork Qualities

They shall exhibit leadership skills in diversified and multi-disciplinary areas, across organizational boundaries and lead themselves and others to achieve organizational goals.

### Entrepreneurship

They shall be able to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing start-ups as well as professionalizing and growing family businesses.

### Environmental Awareness

They shall be able to give environment-friendly and sustainable solutions to achieve business goals of the corporate world.

### Social responsiveness

They shall be able to take ethical decisions in day to day activities by demonstrating social responsiveness.

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# MBA

MASTER'S PROGRAMME

**Master of Business Administration**



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## Introduction

# Master of Business Administration

Based on market research and interaction with industry experts we have identified that qualified professionals are at a dearth of skills. There is an imbalance in the supply and demand chain. This balance can be restored only through professionals who have acquired a degree in MBA

It is seen that professionals have to adapt themselves to the continuous changes within the business world. To combat these demands, management training is a must. It will help them to develop futuristic strategies and Implement adaptive changes.

The MBA programme at DPU-COL is conceived as per the UCC guidelines and designed to deliver the best. The programme empowers and equips students with leadership skills, global awareness, and critical and analytical thinking for accelerated career enhancement. It also accoutres students with the requisite knowledge to think pro-actively so that they can perform effectively in the dynamic socio-economic and business ecosystem. Drawing upon their learning from the programme, students can analyse problems, explore alternative solutions and apply judgments based on a full assessment of the evidence.

## Programme Components

- Compulsory domain core courses
- Compulsory generic courses for 1st year
- Specialization courses and generic elective courses for 2nd year
- Assignments - formative and summative
- Project work, report submission, evaluation and viva in Semester 4

# Fundamentals

**Mode** — **Online**

**Category** — **Management**

**Learning Path** — **Post Graduation**

**Duration** — **2 Years** (4 Sem & Validity year 4)

**Credits** — **102**

**Courses** — **24** (Subjects + Project Work)

# MBA Fees

**Indian Civilian Total Fee: ₹ 1,89,400/-**

| Semester 1 | Semester 2 | Semester 3 | Semester 4 |
|---|---|---|---|
| ₹ 50,000 | ₹ 50,000 | ₹ 45,000 | ₹ 44,400 |

**International Students Total Fee : US$ 3,600/-**

| Semester 1 | Semester 2 | Semester 3 | Semester 4 |
|---|---|---|---|
| US$ 1000 | US$ 1000 | US$ 800 | US$ 800 |

**Note:-**

Concession in fee are available in the following cases-

- A **scholarship of Rs 10,000/-** will be offered at payment of full fee in single or two transactions within 15 days
- No Cost EMI

* For details please contact the admission cell.

**Eligibility :**

A Bachelor's degree from a recognized university in any discipline

Minimum 50% aggregate marks or 45% in case of candidates belonging to reserved categories



# MBA 15 SPECIALIZATIONS

- Marketing Management
- Operations Management
- Block Chain Management
- Finance Management
- IT Management
- International Business Management
- Digital Marketing Management
- Hospital Administration and Healthcare Management
- Fintech Management
- Agribusiness Management
- Project Management
- Human Resource Management
- Business Analytics Management
- Artificial Intelligence & Machine Learning
- Logistics, Materials & Supply Chain Management



# Objectives

- **T**o equip students with the requisite knowledge, skills, and attitude necessary to provide effective leadership in a global environment.
- **T**o develop competent management professionals with strong ethical values.
- **T**o be proactive and develop thinking abilities so that they can perform effectively in the dynamic socio-economic and business ecosystem.
- **T**o develop strategy integrated thinking for effective decision making.
- **T**o harness the entrepreneurial approach and skill sets.



## Get yourself into job profiles of

- Financial Advisor
- Marketing Manager
- Management Analyst
- Investment Banker
- Finance Manager
- IT Manager
- HR Manager
- Business Consultant

and many more...

# Outcomes

### Analytical Skills

They will develop analytical abilities to face the business situation.

### Management Studies and Application Strategies

They will use management knowledge in decision making and understand contemporary management practices.

### Research Methodologies

They shall undertake research activities to understand the business environment.

### Self-Introspection

They can reflect upon personal beliefs, assumptions and behaviours, so as to Increase effectiveness while working in social and corporate settings.

### Extrinsic Understanding

They will understand the importance of the external environment in decision making.

### Inter-Disciplinary Knowledge

They will understand the functions and responsibilities of various management disciplines and apply them in practice.

### Soft Skills

They shall imbibe business etiquettes and exhibit good communication skills.

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# MBA for Working Professionals

In Collaborations with

ifc | MediaSchool

| DPU Alumni Status
| Globally Recognized
| Dual Certification

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## Introduction

# MBA for Working Professionals

Step into a world of global possibilities with the MBA for Working Professionals by DPUCOL in collaboration with IFC Paris. This isn't just another degree—it's a passport to international exposure, career distinction, and executive confidence. The program is backed by international faculty who bring global industry insights to every session, ensuring you're not just learning, but evolving with the world. With dual certifications from IFC Paris and Media School International, your resume won't just stand out—it will speak volumes. Add to this an optional immersive campus experience in Paris, and you're not just earning a degree, you're living a transformation. This MBA is built to shape tomorrow's leaders with a mindset that's borderless, bold, and business-ready.

Harvard Business Publishing Education

Exclusive Harvard Case study Based Learning

## Programme USPs

- Dual International Certification – From Group IFC France & Media School International.
- Global Faculty – Learn from international experts with real-world insights.
- Harvard Case Learning – Access to Harvard Business Publishing case studies.
- Paris Immersion – Optional international campus experience.
- Flexible & Online – Designed for working professionals with global access.
- Leadership-Focused Curriculum – 21 subjects + project work, aligned to industry needs.
- Resume Boost – Stand out with globally recognized certifications.
- DPU Alumni Status – From a NAAC A++ Accredited University.
- Merit-Based Entry – Interview-driven selection, not just academics.
- Affordable Global MBA – International value at a competitive fee.

# Fundamentals

| | |
|---|---|
| Mode | **Online** |
| Category | **Management** |
| Learning Path | **Post Graduation** |
| Duration | **24 Month** |
| Credits | **84** |
| Courses | **21** (Subjects + Project Work) |

# DPUCOL
# In Collaboration with
# Group IFC France

Presenting MBA for working Professionals

**Eligibility:**
Minimum Eligibility for Admission Graduation in any discipline from a recognized university with a minimum of 50% aggregate marks & 45% for candidates belonging to reserved categories, along with 3+ years of work experience.

**Interview-** Candidates meeting the Eligibility Criteria will be selected for the program via a Personal Interview where they must be able to display and demonstrate enthusiasm, aptitude, and high potential for leadership.

## Fees

**Indian Civilian Total Fee: ₹ 2,50,000/-**

| Semester 1 | Semester 2 | Semester 3 | Semester 4 |
|---|---|---|---|
| ₹ 75,000 | ₹ 75,000 | ₹ 50,000 | ₹ 50,000 |

**International Students Total Fee : US$ 4,780/-**

| Semester 1 | Semester 2 | Semester 3 | Semester 4 |
|---|---|---|---|
| US$ 1500 | US$ 1500 | US$ 1000 | US$ 780 |

- A **scholarship of Rs 10,000/-** will be offered at payment of full fee in single or two transactions within 15 days
- No Cost EMI

* For details please contact the admission cell.

# MBA WX 8 SPECIALIZATIONS

- Marketing Management (MM)
- Human Resource Management (HRM)
- FinTech Management (FM)
- Artificial Intelligence & Machine Learning
- Block-chain Technology Management
- Business Analytics
- Digital Marketing
- Operations and Supply Chain Management

## About

IFC is a Higher Education Group which aspires to combine training and a successful life experience. Located in the heart of 8 regional major cities, IFC proposes 11 educational paths and more than 35 recognized diplomas.

Throughout more than 30 years of experience and a network of 11,000 companies, IFC allows everyone to find the right training.

Learn from a network of top media and communication schools across Europe. This certification sharpens your marketing and digital storytelling skills—essential for today's brand-savvy leadership roles.

**Be a part of a global community with -**

**13 PRIVATE SCHOOLS**

**80 PROGRAMMES IN FRENCH OR IN ENGLISH**

**+70,000 ALUMNI**

# Objectives

- **T**o equip graduates with leadership skills and strategic thinking abilities to solve complex business problems and drive organizational success in a competitive global environment.
- **T**o provide comprehensive knowledge of business practices and processes of core business disciplines, such as finance, marketing, operations, and human resource management, to develop well-rounded managerial competencies.
- **T**o prepare learners to embrace and integrate emerging technologies and digital tools into business operations, enhancing efficiency and innovation.
- **T**o develop an understanding of global business practices, cross-cultural management, and international market dynamics to effectively operate in a globalized economy.
- **T**o foster ethical leadership and a commitment to sustainability, social responsibility, and inclusive business practices.
- **T**o encourage lifelong learning, critical thinking, and adaptability to stay relevant in the ever-changing business landscape and pursue advanced knowledge or certifications as required.
- **T**o cultivate entrepreneurial skills and an innovative approach to identifying opportunities, managing risks, and creating value in diverse business settings.







# Outcomes

### Strategic Thinking and Decision-Making

Develop and execute strategies that address challenges, leverage opportunities, and align with long-term organizational goals.

### Leadership and Collaboration

Lead diverse teams effectively, foster collaboration and innovation, and communicate with clarity and influence.

### Analytical and Financial Excellence

Apply analytical tools and financial insights to solve complex problems, optimize performance, and drive profitability.

### Global and Cross-Cultural Competence

Understand global markets and manage cross-cultural dynamics to thrive in an interconnected business world.

### Innovation and Entrepreneurship

Cultivate an entrepreneurial mindset to drive innovation, manage change, and create new business opportunities.

### Ethical and Sustainable Leadership

Demonstrate integrity, social responsibility, and a commitment to sustainable business practices.

### Digital Agility and Lifelong Learning

Leverage digital technologies and embrace continuous learning to stay adaptable in a rapidly evolving landscape.

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# MCA

MASTER'S PROGRAMME
**Master of Computer Application**

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## Master of Computer Application (MCA)

DPUCOL's Online Master of Computer Application (MCA) is more than just a degree—it's a career accelerator for aspiring tech professionals. With AICTE and UGC approval, this 2-year postgraduate program offers the perfect blend of theoretical depth and industry relevance, delivered 100% online.

Whether you're a recent graduate or a working professional, this programme enables you to:

- Build in-demand technical expertise in software development, data science, AI, and more.
- Access a flexible, high-quality learning experience anytime, anywhere.
- Earn a globally recognized degree while continuing your career or other responsibilities.

## The World is Going Digital. Are You Ready?

The MCA programme equips you for success in today's fast-evolving tech landscape. Learn to code, analyze data, build applications, and solve real-world IT problems through a curriculum aligned with industry standards.

## Fundamentals

| | |
|---|---|
| Mode | **Online** |
| Category | **Science & Technology** |
| Learning Path | **Post Graduation** |
| Duration | **2 Years** (4 Sem & Validity year 4) |
| Credits | **80** |
| Courses | **21+1** (Subjects + Research Project) |

## MCA Fees

**Indian Civilian Total Fee: ₹ 1,40,000/-**

| Semester 1 | + | Semester 2 | + | Semester 3 | + | Semester 4 |
|---|---|---|---|---|---|---|
| ₹ 40,000 | | ₹ 40,000 | | ₹ 30,000 | | ₹ 30,000 |

**International Students Total Fee : US$ 2,700/-**

| Semester 1 | + | Semester 2 | + | Semester 3 | + | Semester 4 |
|---|---|---|---|---|---|---|
| US$ 750 | | US$ 750 | | US$ 600 | | US$ 600 |

**Note:-**

Concession in fee are available in the following cases-

- A **scholarship of Rs 10,000/-** will be offered at payment of full fee in single or two transactions within 15 days
- No Cost EMI

* For details please contact the admission cell.

**Eligibility :**

Passed any graduation degree (e.g.: B.E. / B. Tech./ B.Sc / B.Com. / B.A./ B. Voc./ BCA etc.,) preferably with Mathematics at 10+2 level or at Graduation level.

Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.



## MCA Curriculum Overview

### Semester I

- Computer Organization and Architecture
- Data Structure Using C
- OOP Using C++
- Discrete Mathematics and Combinatorics
- Lab – OOPS Using C++
- Business Communication

### Semester II

- Database Management System
- Full Stack Web Development
- Software Engineering
- Data Communication and Computer Networks
- Lab – DBMS
- Lab – Full Stack Web Development

### Semester III

- Core & Advance Java
- Python Programming
- Advanced Cloud Computing
- Basics of Artificial Intelligence & Machine Learning
- Lab – Java & Python Programming
- Environment Awareness and Disaster Management

### Semester IV

- Business Analytics
- Basics of Blockchain Technology
- Cyber Laws & Hacking
- Research Project



### Get yourself into job profiles of

- Software Developer
- Full Stack Engineer
- Cloud Architect / Cloud Engineer
- Data Scientist / Analyst
- AI/ML Engineer
- Cybersecurity Analyst
- Blockchain Developer
- Mobile App Developer
- IT Project Manager / Scrum Master
- AR/VR & IoT Developer
- Quantum Computing Analyst
- RPA Developer and more.

# Key Highlights That Set Us Apart

### Industry-Aligned Curriculum
Stay ahead with modules designed in consultation with tech industry leaders.

### Job-Focused Specializations
Choose your career path with options like Data Science, AI/ML, Cloud Computing, and Cybersecurity.

### Practical Learning
Engage in hands-on coding, capstone projects, simulations, and virtual labs that simulate real-world tech challenges.

### Expert-Led Live Sessions & Webinars
Learn from top faculty and industry practitioners.

### Global Learning Environment
Connect with peers and faculty from across India and abroad.

### Dedicated Career Support
Resume reviews, mock interviews, industry networking, and placement assistance.

### Scholarships & Affordability
Merit-based scholarships on course payment.

### AICTE + UGC Approved
Your degree holds weight - both in India and globally.



GROW WITH COMFORT LEARNING

# Objectives

- Develop advanced knowledge and expertise in computer applications and emerging technologies.
- Apply research methods and analytical skills to solve complex real-world problems.
- Utilize modern technological tools and techniques for effective problem-solving.
- Demonstrate professional competence, responsibility, and accountability in practice.
- Uphold ethical, moral, and constitutional values in personal and professional life.
- Understand and address environmental issues through sustainable solutions.
- Acquire employability and entrepreneurial skills for career advancement and innovation.
- Communicate effectively, collaborate in teams, and exhibit leadership qualities.
- Engage in self-directed, lifelong learning for continuous personal and professional growth.

# Outcomes

- Specialized Knowledge: Apply comprehensive theoretical and practical knowledge in computer applications and emerging technologies.
- Research & Critical Thinking: Analyze complex problems and design innovative, research-based solutions.
- Independent Problem-Solving: Evaluate information and address challenges responsibly and independently.
- Professional Competence: Perform technical and professional tasks using modern tools and methodologies.
- Technological Proficiency: Use advanced technologies, programming languages, and frameworks effectively.
- Ethics & Values: Uphold ethical, moral, and constitutional principles in professional practice.
- Environmental Sustainability: Promote eco-friendly and sustainable technological practices.
- Employability & Entrepreneurship: Demonstrate skills for career growth, innovation, and venture creation.
- Lifelong Learning: Engage in continuous learning to adapt to technological advancements.
- Communication & Leadership: Communicate effectively and exhibit leadership in diverse team settings.

LEARN

# 25+ AI TOOLS

## Within a Year & Future Proof Your Career

HubSpot

Hootsuite

Google Scholar

Trello

Jira

Jasper

ChatGPT

slack

DeepMind

Copilot

Canva AI TOOLS

asana

workday

AGNEXT AGRICULTURE NEXT

IBM Watson

Zotero

& Many More...

## Programme Highlight

# Upskill yourself

with Online Certification in Collaboration with edX®

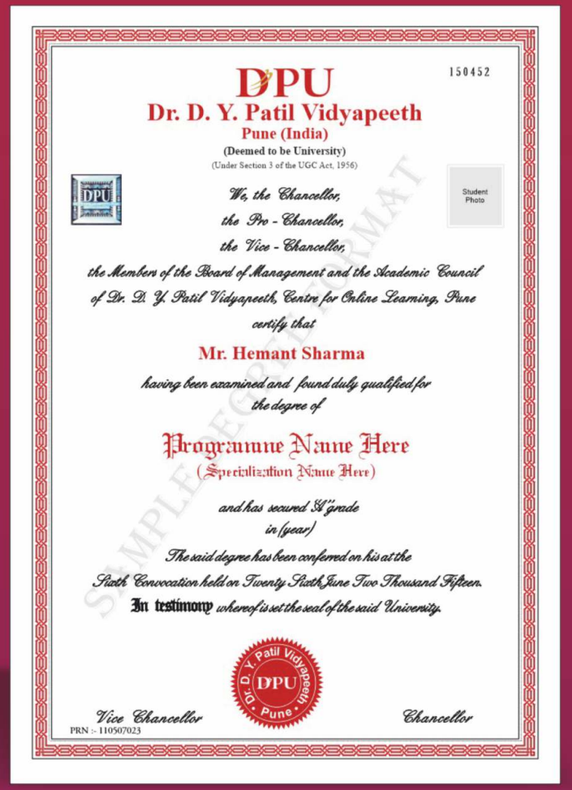
Learners can now earn additional certifications from the world class universities.

**With No additional Charges/Hidden Cost**

- Harvard University
- Columbia University
- New York University
- University of Washington
- Massachusetts Institute of Technology

And Many More.....!

# **Celebrating Milestones** -
Sample Certificate



DPU

150452

Dr. D. Y. Patil Vidyapeeth

Pune (India)

(Deemed to be University)

(Under Section 3 of the UGC Act, 1956)

Student Photo

We, the Chancellor,
the Pro - Chancellor,
the Vice - Chancellor,
the Members of the Board of Management and the Academic Council
of Dr. D. Y. Patil Vidyapeeth, Centre for Online Learning, Pune
certify that

Mr. Hemant Sharma

having been examined and found duly qualified for
the degree of

Programme Name Here

(Specialization Name Here)

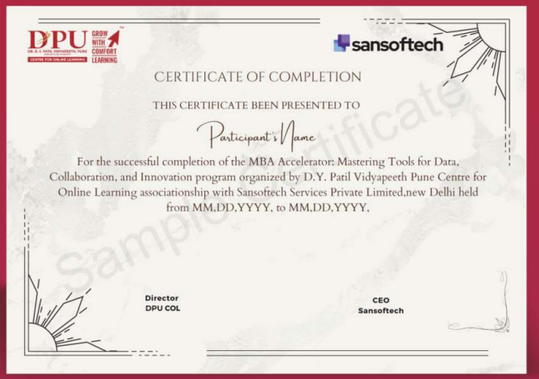
and has secured 'A' grade
in (year)
The said degree has been conferred on his at the
Sixth Convocation held on Twenty Sixth June Two Thousand Fifteen.
In testimony whereof is set the seal of the said University.

Vice Chancellor

Chancellor

PRN :- 110507023

SAMPLE FOR FORMAT



DPU GROW WITH COMFORT LEARNING

sansoftech

CERTIFICATE OF COMPLETION

THIS CERTIFICATE BEEN PRESENTED TO

Participant's Name

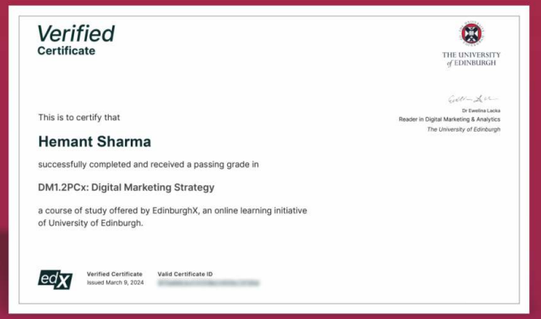
For the successful completion of the MBA Accelerator: Mastering Tools for Data, Collaboration, and Innovation program organized by D.Y. Patil Vidyapeeth Pune Centre for Online Learning associationship with Sansoftech Services Private Limited,new Delhi held from MM.DD.YYYY, to MM.DD.YYYY.

Director
DPU COL

CEO
Sansoftech

Sample Certificate

With Certification that is
**Industry Recognized**



Verified
Certificate

THE UNIVERSITY of EDINBURGH

This is to certify that

Hemant Sharma

successfully completed and received a passing grade in

DM1.2PCx: Digital Marketing Strategy

a course of study offered by EdinburghX, an online learning initiative of University of Edinburgh.

Dr Ewelina Lacka
Reader in Digital Marketing & Analytics
The University of Edinburgh

edX

Verified Certificate
Issued March 9, 2024

Valid Certificate ID

**1000+ Certifications to choose from.**



ifc

ÉTABLISSEMENT FRANÇAIS D'ENSEIGNEMENT SUPÉRIEUR

Online Certificate Program in Innovation and Entrepreneurship

The Dean of Pedagogical Committee and the Dean of IFC Group officially award to :

Name :
Date of birth :

Student has fully completed the Online Certificate Program in Innovation and Entrepreneurship during the academic year 2025/2026

Avignon,

the Dean of Pedagogical Committee

the student

IFC AVIGNON – SIÈGE SOCIAL SITUÉ : 250 RUE DU 12ÈME RÉGIMENT DE ZOUAVES ZI COURTINE BP 60 991–84094 AVIGNON– ENSEIGNEMENT SUPÉRIEUR – ORGANISME DE FORMATION N°93040001504 – CFA N° UAI0841731U

**For MBA wx Only**

# INTERNSHIP

## Guided & Mentored by Industry Experts

Qollabb

DPU Pune, has partnered with Qollabb EduTech, Bangalore to provide company-based project work and virtual internship opportunities to learners directly under senior professionals from various industry sectors. Our learners will get to work under the guidance of senior professionals on projects and internships that are custom-designed and this will ensure quality industry exposure.

This project and internship will be available for all specializations and alll industry sectors. After successful completion the Learner will receive a completion certificate that can be used to boost the quality of the learners Curriculum Vitae (CV) or Resume.



**“ Opportunity to experience Real World Environment**

Exiting Opportunities with

## GLOBAL IMMERSION PROGRAM

*Glimpse of the past*

*Student Exchange Program*



**Student Exchange Program in Dubai** - October 21 to 25, 2024



**Student Exchange Program in Singapore** - July 01 to 6, 2025






**Student Exchange Program in MALAYSIA** - February 16 to 22, 2025

# CPDM

## CERTIFICATE PROGRAMME IN Digital Marketing



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dypatilonline.com

## Introduction

### Certificate Programme in **Digital Marketing**

DIGITAL MARKETING is the component of marketing that utilizes the internet, digital gadgets, digital media and platforms to promote products and services. The Digital Marketing programme has been designed with the objective to familiarize students with key aspects of digital marketing.

The learners will gain a working knowledge of the domain and understand the framework of online marketing businesses and their operations effectively. They will learn how to use social media tools for branding and sales along with grasping technical skills. Further, students will familiarize themselves with the best practices, tools and technologies, understand the future of digital marketing, and prepare themselves for it.

After the completion of the programme, students will be exposed to digital marketing activities and will be able to start a website or an app/video channel on their own. They can also start their own digital marketing agency.

## Programme Components

- Compulsory domain of 5 core courses
- Assignments formative and summative assessment tests for all the five courses of the programme



## Fundamentals

| | |
|---|---|
| Mode | **Online** |
| Category | **Management** |
| Learning Path | **Certification** |
| Duration | **6 Months** (Validity year 1) |
| Credits | **20** (4 each) |
| Courses | **5** (Subjects Only) |



# Certificate Programme in Digital Marketing

**Indian Civilian : Total Fee : ₹ 28,000/-**

**International Students : Total Fee : US$ 625/-**

**Eligibility:**
A Bachelor's degree - Or -
Graduate in any discipline - Or -
Diploma holder
(Approved Board/ Recognized University)



**Also Recommended for:**

- Marketing Marketing Professionals
- Digital Marketing Professionals
- Sales Professionals
- Business Owners. Entrepreneurs
- Job Seekers. New Ventures / Startups Students

## CPDM 5 COURSES

- Introduction to Digital Marketing
- Search Engine Optimization
- Integrated Marketing Communication
- Social Media Marketing
- Emerging Trends in IT



### Get yourself into job profiles of

- Digital Marketing Executive/Manager
- Social Media Executive
- Performance Marketer
- PPC Specialist
- Digital Marketing Specialist/ DM Strategist
- SEO Executive and many more...

## Objectives & Outcomes

**Objectives:**

- To get a strategic understanding of Digital Marketing.
- To understand how to use social media tools for branding and sales.
- To understand its advantages and limitations.
- To become familiar with best practices, tools & technologies.
- To blend digital with offline marketing.
- To plan and manage a digital marketing budget.
- To manage reporting & tracking metrics.
- To understand the future of Digital Marketing and prepare for it.

**Outcomes:**

- They can get practical exposure to digital marketing activities.
- They will be able to start a website/blog.
- They can start an app/video channel and monetize it.
- They can start a digital marketing agency.
- They will develop skills in technical aspects.

# CPHAHM

## CERTIFICATE PROGRAMME IN **HOSPITAL & HEALTH CARE MANAGEMENT**



GROW WITH COMFORT LEARNING

dypatilonline.com

Introduction

## Certificate Programme in **Hospital & Health Care Management**

HEALTHCARE MANAGEMENT also known as healthcare administration is a fast-growing industry. It is a multi-faceted branch that involves administration, management, and oversight of healthcare systems, public health systems, hospitals, entire hospital networks, and other medical facilities.

Among many responsibilities, the duties of these professionals include ensuring individual departments run smoothly, qualified employees are hired, information is disseminated efficiently throughout the organization, specific outcomes are achieved and resources are utilized efficiently.

## Programme Components

- There are two types of healthcare administrators: General healthcare managers and Specialists.
- DPU-COL has designed this programme to develop proficient administrators who are skilled at both fieldwork and consultation tasks.

## Fundamentals

| | |
|---|---|
| Mode | **Online** |
| Category | **Management** |
| Learning Path | **Certification** |
| Duration | **6 Months** (Validity year 1) |
| Credits | **20** (4 each) |
| Courses | **5** (Subjects Only) |



# Certificate Programme in Hospital & Health Care Management

**Indian Civilian : Total Fee : ₹ 28,000/-**

**International Students : Total Fee : US$ 625/-**

**Eligibility:**
A Bachelor's degree - Or -
Graduate in any discipline - Or -
Diploma holder
(Approved Board/ Recognized University)

**Also Recommended for:**

- Doctors
- Nursing Staff
- Hospital Administration Staff
- Hospital Housekeeping Managers
- Medical and Nursing Students
- Medical College Professors/Nursing College Teachers

## CPHAHM 5 COURSES

- Hospital Administration
- Marketing of Health Care Services
- Indoor and Outdoor Hospital Services
- Quality Management in Health Care Services
- Legal Aspects of Hospital Administration



## Get yourself into job profiles of

- Hospital Administrator
- Blood Bank Administrator
- Planning Adviser
- Clinical Manager
- Assistant Health Manager
- Assistant Health Administrator

and many more...

## Objectives & Outcomes

### Objectives:

- To develop competent professionals in healthcare administration.
- To equip students with the requisite knowledge, skills and attitude necessary to provide effective leadership in a global environment.
- To equip students with administrative skills in hospital administration and healthcare management.

### Outcomes:

- Students will inculcate skills in hospital administration.
- Students will be able to plan, organize and administer hospital activities.
- Students will possess knowledge of hospital legislation.



# Admission Process

Simple steps to a bright future!

## STEP 01

### Learner's Authentication

Visit

https://idladmissions.dpu.edu.in/login.aspx

- Fill in your details
- Enter DEBUnique ID
- Mobile verification
- Email verification
- Upload e-Aadhar

## STEP 02

### Admission Form

- Fill personal details
- Fill educational and employment details.
- Upload photo and signature
- Online fees payment
- Submit form

## STEP 03

### Admission Confirmation by DPU

- Document verification
- Fee receipts
- Admission confirmation Email
- SMS with student login credentials and link

**Note:** A candidate after confirmed admission shall be treated as a registered student of the University and will be governed by the rules and regulations of the University.

### Documents

- Government ID (any one) e-Aadhaar/ Passport
- Upload Passport size photo
- Student's Signature
- Marriage Certificate (if Name Change- Female)
- The Gazette of India: (Name change - Male)

### Document Format

a. File type: **JPEG/JPG/PNG**

b. Dimensions: **320px X 240px**

c. Photo (Colour)& Sign: **<600kb**

d. Educational Documents: **1 MB**

## We are here to help!

For admission related queries, please feel free to get in touch with us at the following email address:

**admissions.col@dpu.edu.in**

To review your application status, please check the dashboard of the Online Admissions Portal.

# Payment and Refund Policy

**DPU Payment Gateways:**

Credit Card , Debit Card , Net Banking , UPI , NEFT

| Programme | Indian Students (INR) | International Students (US$) |
|---|---|---|
| BBA (3 Years) | INR 1,45,400 | $2,800 |
| BBA (4 Years) | INR 1,92,400 | $3,700 |
| MBA | INR 1,89,400 | $3,600 |
| MBA for Working Professionals | INR 2,50,000 | $4,780 |
| MCA | INR 1,40,000 | $2,700 |
| CPDM | INR 28,000 | $625 |
| CPHAHM | INR 28,000 | $625 |

**Refund Policy:**

Period- From the date of admission within 15 Days.

* For Indian Learners Deduction of INR 1000

* For International Learners Deduction of $100

** After 15 days of Admission, No Refund.

For details please contact the admission cell.

# DPUCOL Experts from Industry & Academia



**Mr. Sushil Aggarwal**
Chairman
AVRO INDIA LIMITED



**Dr. Sachin Vernekar**
Leadership Coach,
TEDx speaker &
Motivational Speaker



**Mr. Anand Munshi**
Leadership Coach,
TEDx speaker &
Motivational Speaker



**Mr. Ketan Gandhi**
President & CEO
KgGuruji.com



**Prof. Rakesh Chopra**
International
Soft Skill Trainer &
Motivational Speaker



**Ms. Bénédicte Favre**
Dean for Int. Development
MediaSchool Group



**Dr. C. P. Shrimali**
Former Director, MDI Gurgaon
Professor,
Human Resource Management



**Dr. S. S. Mantha**
Former Chairman -
AICTE, New Delhi
Chairman - National Technical
Committee, NCSSS



**Anu Sukhija**
OD Consultant, Certified Coach
& Virtual Instructor
Led Training Facilitator



**Mr. Amit Kumar Goel**
Managing Director
AKG Global Support



**Dr. Asha Nagendra**
Msc, Phd, Post Doctoral
Senior Research Fellow
Ex-Director,
Symbiosis International University



**Mr. Devendra Jani**
+20 Years of Experience in the
field of Product Management
(Lead Product Manager)



**Mr. Lothar Pirc**
Professor of Practice
owner and CEO
Maharishi Ayurveda Health
Centre



**Dr. Sanjeev Kulkarni**
Professor & Visiting Faculty
DPUCOL



**Prof. Shantilal Hajeri**
M.com, MPM, LLB, CAIIB



**Ms. Dharti Rathod**
Educator, Corporate Trainer,
Image Coach and a
Management Consultant



**Prof. Roshan Shetty**
Author,
Transformational Coach
& Business Consultant



**Ms. Antonia Dubrulle**
Strategic Entrepreneur
Keynote Speaker
France



**Dr. C. M. Chitale**
Director (Addl. Charge)
Skill Development Centre
Savitribai Phule Pune University
Professor
Shantanurao Kirloskar Chair



**Dr. Kamal Upreti**
Associate Professor in CHRIST
(Deemed to be University),
Delhi NCR



**Dr. Aniruddh Bhaidkar**
Mumbai



**Prof. Manashi Medhi**
M.Com, MBA, MPA, UGC-NET



**Dr. Vivek Marathe**
MCM, MMS, Ph.D



**Prof. Maureen Gouttman**
Business, Marketing &
Digital Consultant

Ascend towards growth,
one step at a time!

Admissions Open Now!

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