JGi JAIN DEEMED-TO-BE UNIVERSITY | ONLINE

FOUNDATION
For Your Future

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Master of Business Administration (MBA)

with an Elective in General Management

2 Years | UGC Entitled Online Degree Program

Live Sessions | Self Learning Material | Discussion Forums | Online Exams

About the Elective

General Management involves taking care of all managerial activities of a business. The online MBA in general management program is very broad-based and covers all functional areas of management – Finance, Marketing, HRM, Operations, IT and more. This coverage ensures all-round understanding of the business.

The aim of this program is to expose a learner to varied management tasks and develop a mindset to drive performance across organization. The multidisciplinary courses equip one with knowledge and skills to build leadership competence.

Elective Highlights

+ Strong foundation in all critical functional areas
+ Thorough understanding of business functions through a basket of courses
+ Develop expertise in the core responsibilities of General Managers
+ Industry aligned curriculum that delivers technical excellence and supplements professional skills
+ Achieve business mastery with a blend of courses from all domain
+ Analyze problems and propose actions in real-world situations as part of the Master thesis

Eligibility

Pass in an Undergraduate (Bachelor) Program of a minimum duration of three (3) years in any stream from a UGC recognized University, with a minimum aggregate of 50% or an equivalent letter/numerical grade. A relaxation of 5% shall be given to SC/ST candidates.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.

Duration

2 Years (4 Semesters)

Fee Structure

Tuition Fee						One Time University Registration Fee		Annual Examination Fee	
Domestic			International			Domestic	International	Domestic	International
Semester	Yearly	Total	Semester	Yearly	Total				
₹ 49,000	₹ 98,000	₹ 1,96,000	$900	$1,800	$3,600	₹ 2,500	$150	₹ 3,000	$50

Admission Process

+ Visit our website https://onlinejain.com
+ Enquire Now
+ Talk to Our Counsellors for more details
+ Apply for the Right Program
+ Provisional Confirmation of Admission
+ Document Verification
+ Pay tuition/program fee
+ Confirmation of admission
+ Lms activation & issue of digital identity card
+ Start your pre-semester program
+ Commencement of live online sessions

Syllabus

Semester 1	Semester 2	Semester 3	Semester 4
Business Economics	Entrepreneurship	Business Research Methods	Strategic Mangement
Sustainability & Ethics	Marketing Management	Operations Management	Retail Marketing and Service Management
Financial Reporting & Corporate Finance	Quantitative Techniques for Business Decisions -II	Talent Acquisition and Management	Organization Development and Change Management
Organizational Behaviour and Human Resources Management	Business Law & Corporate Governance	Consumer Behavior and Insights	Indian Financial System & Financial Markets
Quantitative Techniques for Business Decisions -I	Business Analytics & Artificial Intelligence	Investment Analysis and Portfolio Management	Performance Management Systems
Generative AI for Online Learners		Market Research Tools	Master Thesis / Project *
		Open Elective Course	

How #ItAllAddsUp to a successful career!

- UGC Entitled Online Degree Programs
- Collaborations with Global Professional Bodies
- A Wide Range of Cross-functional and Open Elective Courses
- Learning Hours and Credits at Par with On-Campus Programs
- Global Faculties
- Learn Anytime, Anywhere and on Any Device
- Diversity - Learners from 43 + Countries
- Innovative Learning Methodology
- Access to 20,000 + LinkedIn Learning Courses
- Additional Live Sessions Imparting 25 Key Skills for Success
- Personalized Support Through Dedicated Program Managers
- High Quality Global Standard Education with Flexible Fee Payments
- Career Advancement Services
- 2000+ Global Hiring Corporates

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