MANIPAL
ACADEMY of HIGHER EDUCATION
(Institution of Eminence Deemed to be University)

Online MANIPAL

Open The Door To Endless Possibilities

Master of Business Administration

(Online MBA for Working Professionals)



INSTITUTION OF EMINENCE by Government of India

3 TOP UNIVERSITY IN INDIA
NIRF 2025

NAAC A++ Accredited

Prospectus 2026-27 • Program-MBA

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Online MBA

Master of Business Administration

The program is designed for professionals who aspire to take up leadership roles in the emerging global economy. With a perfect blend of technical knowledge, soft skills and experience-based learning, this program prepares students for managerial and leadership roles across sectors.

Eligibility

- Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates must have a minimum of 50% marks in aggregate in graduation.
- Work experience in reputed organizations is required. Fresh graduates must submit a Statement of Purpose (SOP) video to apply.
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

2 years/24 months (4 semesters)

Career Prospects

- Marketing Director
- Operations Manager
- Brand Consultant
- HR Director
- Senior Product Manager
- Hospital Administrator
- Finance Officer
- Management Consultant
- Business Analyst



Master of Business Administration Fees

Nationals	Semester Fee	Full Course Fee	Application fee
Indian Nationals	INR 73,000	INR 2,92,000	INR 1500
Nepalese Nationals	INR 73,000	INR 2,92,000	INR 2000
Other Nationals	USD 950	USD 3800	USD 50

Note: International passport holders (non-Indian) of Africa, Sri Lanka, Bangladesh, Nepal, and Bhutan can avail a 40% scholarship discount on their program fee.

Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- 1000+ hours of learning
- 1:1 guidance from expert mentors
- Exclusive access to 10K+ Coursera courses
- 9 in-demand specializations
- Collaborative learning with a diverse peer group
- Industry expert sessions, case studies & projects
- 2 on-campus events
- Live & recorded online classes for flexible learning
- 24x7 learning with best-suited content





"Through MAHE's online MBA, I'm able to study anywhere, anytime, access recorded classes and get my doubts cleared from faculty who are approachable. Through free access to Coursera content, I'm able to enhance my skills and expand my knowledge."

- Sai Swaroop

About MAHE

Started in 1953 with Kasturba Medical College, Manipal Academy of Higher Education (MAHE) is one of India's leading academic and research institutions.

MAHE, a NAAC A++ accredited institution, now offers UGC-entitled online degree programs that are equivalent to its on-campus offerings.

Institution Of Eminence

Granted by the Ministry of Education, Government of India

Globally Engaged Institution

Active partnerships with more than
250 leading universities around the world

Widely Recognized

By government agencies, corporate organizations,
and educational institutions.

70+
Years of educational excellence

35,000+
Students from across the world

67+
Student nationalities

3,000+
Faculty and staff

> "Give an individual a professional education and you have given him a lifestyle."

Padma Shri Dr. T.M.A. Pai
1898 - 1979
Founder - Manipal Group



Dr. H.S. Ballal
Pro-Chancellor



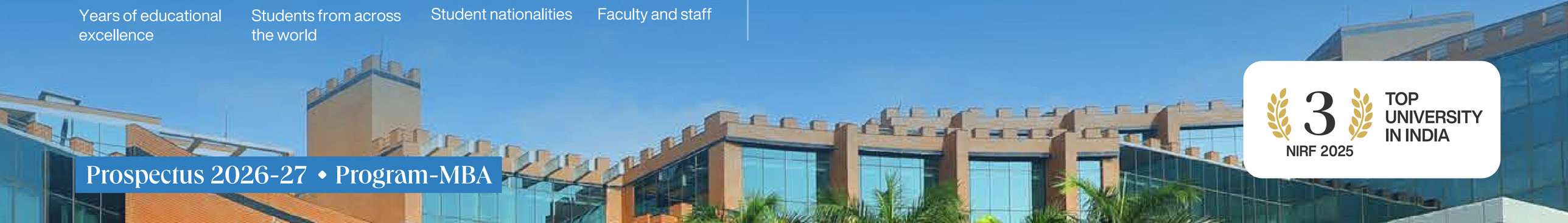
Lt. Gen. (Dr.) M.D. Venkatesh
Vice-Chancellor



Dr. P. Giridhar Kini
Registrar



Dr. Manojkumar Nagasampige
Director
Directorate of Online Education (DOE)



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Manipal Academy Of Higher Education (MAHE) Accolades

INSTITUTION OF EMINENCE by Government of India

Among India's Few Universities Granted IOE Status

ACCREDITED WITH GRADE A++ NAAC

Achieved Highest Accreditation Grade by NAAC

RANK 3

nirf NATIONAL INSTITUTIONAL RANKING FRAMEWORK

Amongst India's Top 5 Universities in 2025

WES WORLD EDUCATION SERVICES

Degrees Evaluated by World Education Services

RANK 35

QS WORLD UNIVERSITY RANKINGS Asia 2026

Amongst South Asia's Top 35 Universities (2025)

RANK 175

THE World University Rankings 2024 20th edition

Amongst Top Universities Under Young University Rankings (2024)

RANK 43

Times Higher Education Impact Rankings

Amongst World's Top Universities for Quality Education (2025)

RANK 201-250

THE World University Rankings 2025 Asia

Amongst Top 250 Universities in Asia (2025)

RANK 1

THE WEEK

Top Private & Deemed Multidisciplinary University in India (2025)

RANK 1

Outlook

India's Top Deemed Universities by ICARE (2024)

RANK 2

EducationWorld www.educationworld.in

India's Top Private Universities in 2024

These rankings validate our academic model, pedagogy, and educational quality while establishing academic credibility and certifying a graduate's credentials to employers.

Education That Delivers For Outcomes

World Class Education

Access UGC-entitled online postgraduate degrees from a NAAC A++ accredited university with 70+ years of educational excellence. Learn from expert faculty who share real-world experiences.

Industry-Aligned Curriculum

Expand your domain knowledge through our modern curriculum that is aligned with industry trends. Attend live classes and access recorded lectures anytime, anywhere.

Global Networking Opportunities

Expand your professional networking and gain industry insights by interacting with a diverse peer group, faculty, and other industry experts.

Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Placement Assistance

Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

Exhaustive Content & Resources

Access an exhaustive e-library with e-books, e-databases, journals, and more. Get free access to paid content on Coursera.

Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.



"With 2 years of experience in sales, I wanted to pursue an online MBA in Marketing to Improve my job prospects and for better salary packages. Thanks to the flexibility of online classes, I'm able to manage my studies without quitting my job."

-Amisha Alok

Online MBA | Program Structure

First Semester

- Managing People and Organizations
- Financial Reporting and Statement Analysis
- Managerial Economics
- Business Communication
- Business Statistics

Second Semester

- Financial Management
- Marketing Management
- Strategic Management
- IT for Business
- Business Leadership
- Research Methodology

Third Semester

- Management Accounting
- Legal Aspects of Business
- Choose from 9 New-age Specializations (details in next page)
- 3 Courses in Chosen Area Specialization
- Minor Project

Fourth Semester

- Entrepreneurship and Innovation
- Sustainability
- Capstone Project
- Choose from among 9 new-age Specializations (details in next page)
- 3 courses in Chosen Area Specialization

Notes : • All courses carry 4 credits each • The Capstone Project during the final semester carries 14 credits

Program Specializations/Electives

Specializations	Third Semester	Fourth Semester
01 Finance	• International Financial Management • Security Analysis and Portfolio Management • Mergers & Acquisitions	• Fintech: Emerging Technologies in Finance • Financial Analytics • Financial Derivatives
02 Marketing	• Consumer Behavior • Digital Marketing • Services Marketing & Customer Relationship Management	• Sales and Distribution Management • Marketing Analytics • Integrated Marketing Communication
03 Human Resource Management	• Compensation and Benefits • Performance Management & Appraisal • International HRM	• Training and Development • Talent Management & Employee Retention • HR Analytics
04 Business Analytics	• Data Visualization • Programming with R & Python • Database Management	• Financial Analytics • Marketing Analytics • HR Analytics

Specializations	Third Semester	Fourth Semester
05 Data Science	• Data Visualization • Programming with R & Python • Database Management	• Probability & Statistical Inference • Applied Multivariate Data Analysis • Machine Learning Methods
06 Operations Management	• Enterprise Resource Planning • Total Quality Management • Supply Chain Management	• Project Management • Services Operations Management • Operations Research
07 Healthcare Management	• Health Informatics • Health Education & Communication • Health Insurance	• Healthcare Operations Management • Hospital Planning & Infrastructure Management • Quality Management in Healthcare
08 Pharmaceutical Management	• Pharmaceutical Marketing • Pharmaceutical Sales & Customer Relationship Management • Intellectual Property Rights	• Pharma Logistics Management • Pharmaceutical Production Management • Pharmaceutical Regulatory Environment
09 Logistics & Supply Chain Management	• Supply Chain Management • Fundamentals of Logistics Management • Operations Management	• Quality Management in Logistics & Supply chain • Procurement and Purchasing • Logistics and Distribution Management

Application Process

Program Registration

Submit your basic, education, and work experience details or SOP video (for fresh graduates) and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

Upload supporting documents & submit your application.

University Approval

The university will evaluate your documents to confirm your admission.

Apply Now

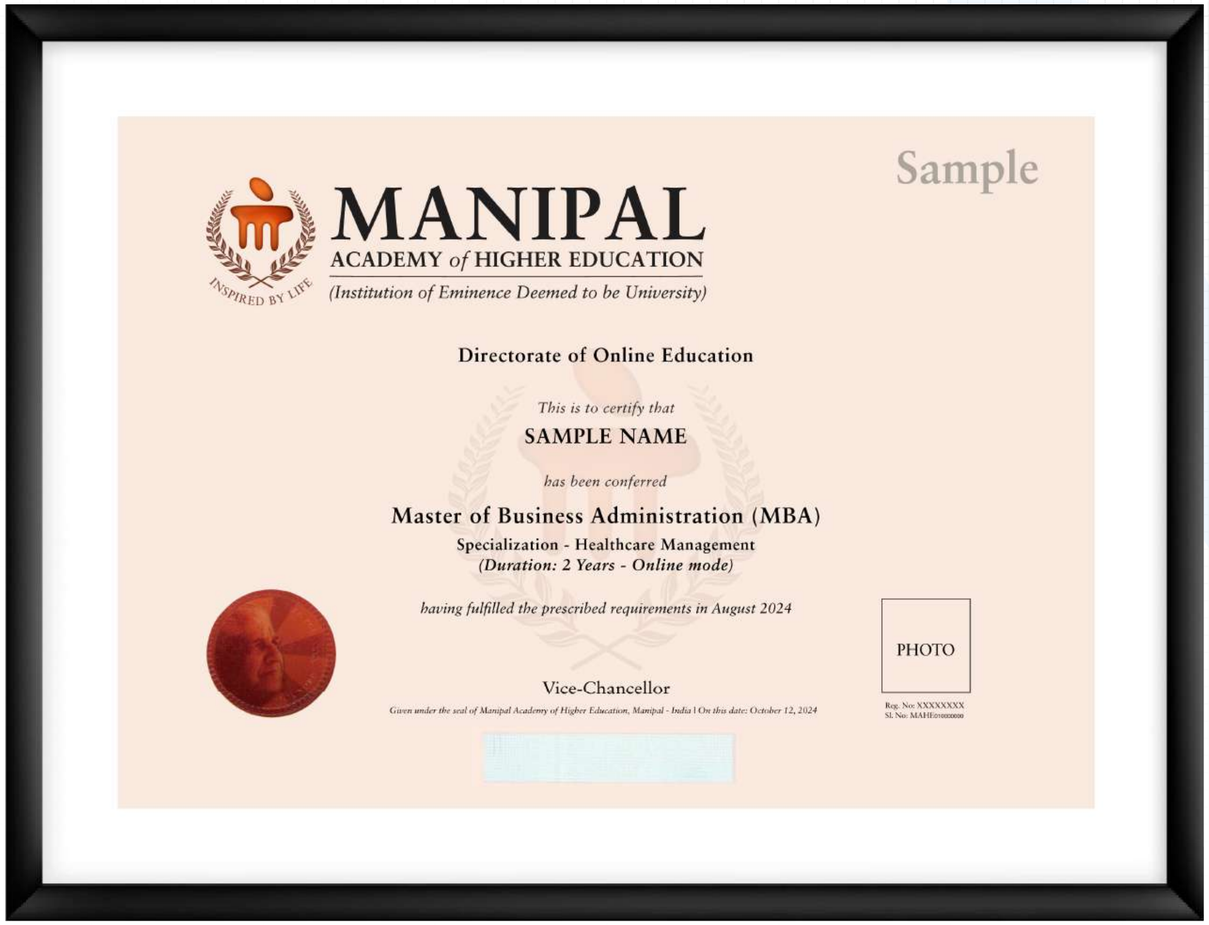


"I wanted to hone my managerial skills. So, I decided to pursue an online MBA in Healthcare Management. MAHE is playing a key role in enhancing my knowledge"

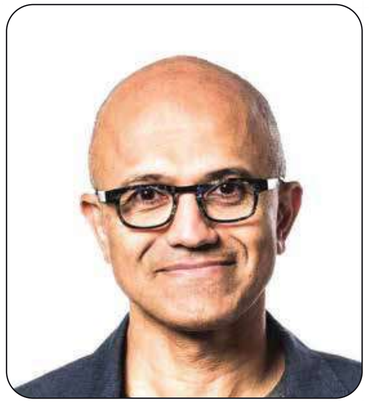
- Richa



Your Degree

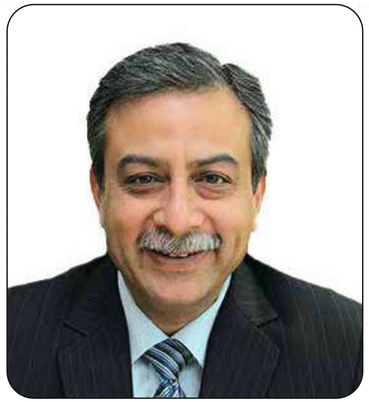

Sample
MANIPAL
ACADEMY of HIGHER EDUCATION
(Institution of Eminence Deemed to be University)
INSPIRED BY LIFE
Directorate of Online Education
This is to certify that
SAMPLE NAME
has been conferred
Master of Business Administration (MBA)
Specialization - Healthcare Management
(Duration: 2 Years - Online mode)
having fulfilled the prescribed requirements in August 2024
Vice-Chancellor
Given under the seal of Manipal Academy of Higher Education, Manipal - India | On this date: October 12, 2024
PHOTO
Reg. No: XXXXXXXX
SL No: MAHE0100000000

Be One Amongst Them!



Satya Nadella

Chairman & CEO
Microsoft Corporation



Banmali Agrawala

President
Infrastructure, Defence
and Aerospace, Tata Sons



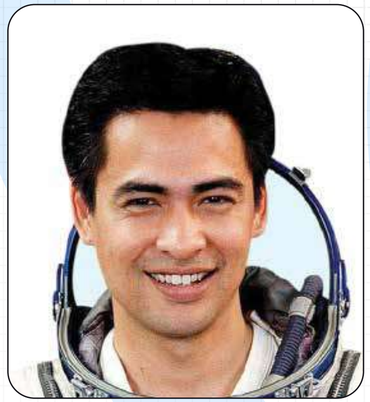
Rajeev Suri

CEO
Inmarsat



Vikas Khanna

Michelin
Star Chef



Dato' Dr. Sheikh Muszaphar Shukor

Malaysia's First Astronaut



Nithya Menen

Indian Actress & Singer

Join the Manipal network of 1,50,000 alumni

Placement Assistance

25,000+
Learners offered placement assistance

20,000+
Opportunities created

500+
Hiring partners

1,000+
Industry-readiness videos, live sessions

Upskilling & Certifications

Boost your career opportunities by building in-demand skills and earning recognized certifications.

Employability Skill Assessment

Identify your strengths and weaknesses through skill assessment and build competencies to improve your employability quotient.

Industry Interaction

Live industry interaction sessions to connect learners to experts who share real world insights & experiences, career tips, and current industry trends. These interactions are aimed at equipping learners with relevant skills to become job ready.

Ai-powered Placement Portal

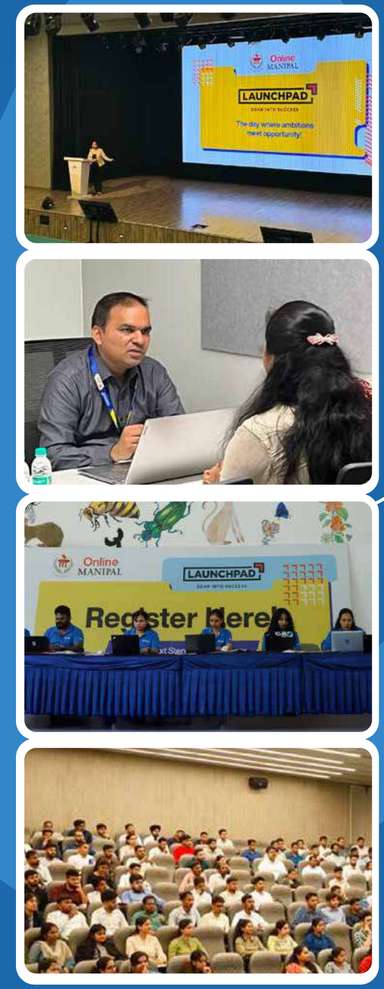
Online Manipal's cutting edge AI-powered placement portal allows learners to prepare for interviews and apply for job opportunities. With unlimited mock interviews, learners can practice anytime, as often as they need—while receiving instant feedback and recommendations.

Self-pace Learning

Learn anytime, anywhere, with our recorded modules focused on improving verbal & communication skills, resume writing & professional etiquette development, and practical knowledge on trending tools.

Placement Drives & Job Fairs

Kickstart your career through a myriad of opportunities that connect you with recruiters across industries. Explore multiple job roles, attend interviews, and engage with hiring teams.



Our Recruiters



Disclaimer: The mentioned recruiters have expressed interest in MAHE Online students. This does not guarantee job offers or placements.

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Manipal Academy of Higher Education

Directorate of Online Education (DOE) Advanced Research Centre, Madhav Nagar, Manipal-576104, Karnataka, India

info@mahe.onlinemanipal.com | +91 733-0300600

OnlineManipal.com