ESG

International School of Management Paris

Powered by upGrad

Doctorate of Business Administration

36 Months

Accreditation & Membership

ACBSP

IACBE

Qualiopi processus certifié RÉPUBLIQUE FRANÇAISE

Liberté • Égalité • Fraternité RÉPUBLIQUE FRANÇAISE



INDEX

About ESGCI International School of Management Paris

Program Highlights

Faculty

Program Curriculum

Program Details

About upGrad

Glimpse of the upGrad platform

ABOUT
ESGCI International School of Management, Paris

ESGCI International School of Management Paris, is a renowned management school. Specializing in management studies, the school is unique with its international orientation. Recognized by the French state under the Ministry of Higher Education Research and Innovation, ESGCI International School of Management Paris has more than 20% of international students of 65 different nationalities. The Qualiopi certification (given by the French Accreditation Committee) ensures that ESGCI International School of Management Paris caters only to high-quality training and skills development. ESGCI International School of Management Paris benefits from the many strengths of Galileo Global Education, the largest higher education group in Europe. The group is present in over 91 campuses, in 13 countries and has over 200,000 enrolled students. Their prestigious schools include the Paris School of Business (PSB), ESGCI International School of Management Paris, Cours Florent and Atelier de Sèvres in France, Instituto de Estudios Universitarios in Mexico, and Istituto Marangoni in Italy, and so on.



PROGRAM HIGHLIGHTS



QUALIOPI and French Ministry of Higher Education Research & Innovation Accreditation



Live sessions and 1:1 thesis supervision by faculty from ESGCI International School of Management Paris



Opportunity to complete your DBA within an accelerated timeline of up to 2 years with our unique learning experience



180 European credit transfer and accumulation system (ECTS)

What Makes this Program Unique?

Uncompromising Focus on Leadership

Access to recorded leadership masterclasses and course content featuring industry experts and veterans

Meet the Leadership Experts



Nitin Tikle
Former VP, Change Management, Mahindra and Mahindra

Seasoned Automotive and Investment Expert with 39+ Years in Business Strategy, M&A, and Digital Transformation. Skilled in Unleashing Potential and Innovating Solutions Across Diverse Domains including HR, R&D, and Supply Chain



Dr. Shibani Belwalkar
Leadership coach and Former VP, Kotak Mahindra

Renowned Author and HR&OB Expert, Culture Transformation Maestro, and Leadership Coach with Global Impact. Celebrated for Her Pioneering Research in Workplace Spirituality and High Performance



Neera Nundy

Co-Founder and Managing partner of Dasra's initiatives in Adolescents, Urban Sanitation, and Democracy & Governance, uniting donors, nonprofits, government, and stakeholders for impact. With an MBA from Harvard Business School, she's a leader in social sector education, recognized for addressing critical development challenges and fostering collaboration



Kenneth Paul

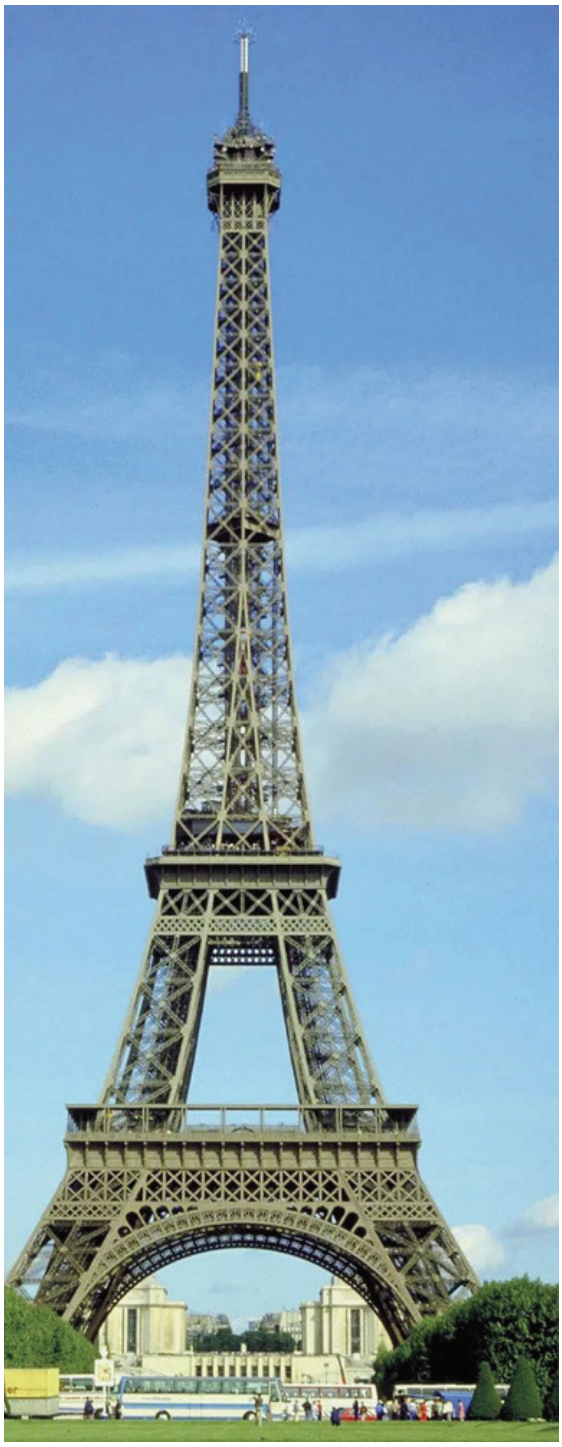
OKR Coach with a rich experience of over 22 years of diverse leadership, strategy, execution, and culture change consulting for renowned organizations like Unilever, JP Morgan, and Shell.

Access to CliftonStrengths Leadership Assessment to hone leadership skills and strategic decision-making strengths

CliftonStrengths®

What makes this Program Unique?

5 day-Global Immersion in Paris



Explore the Heart of Paris

This immersive experience extends far beyond traditional in-person lectures, offering a blend of academic enrichment and cultural exploration.

Personalized Academic Guidance

Receive individualized 1:1 dissertation guidance from our esteemed professors.

Discover and Learn

Explore iconic tourist destinations and key industry sites to enrich your understanding and provide real-world insights into various fields of study

Network and Collaborate

This immersion is an opportunity to build lasting relationships, encourage collaboration, and exchange knowledge.

Doctorate of Business Administration Degree


ESGCI

Ecole Supérieure de Gestion et Commerce International

Name

DOCTORATE OF BUSINESS ADMINISTRATION

in

specialization

🎓 **Doctorate of Business Administration Degree**

Upon approval of your final dissertation, you will be awarded the esteemed Doctorate of Business Administration, the culmination of your dedication and scholarly pursuit.

Interim Research Milestone-Based Certificates



📜 Certificate of Research

Earn your Certificate of Research upon approval of your research proposal, literature review, and draft methodology, marking a significant early milestone in your academic journey.



🏅 Certificate of Advanced Research

Receive the Certificate of Advanced Research after your data analysis chapter is approved, signifying advanced scholarly achievement and research expertise.

FACULTY



Dr. Josse Roussel

- Business Administration professor at Paris School of Business, ESGCI, and the University of Paris-8
- Over 30 years of consulting experience; worked with a variety of corporate clients in business administration and leadership, including Qatar Rail, CNP Assurances, Biocoop, and Orange (formerly France Telecom)
- Earned his Ph.D. from the University of Paris-Dauphine
- Has authored 6 books, and published articles in peer-reviewed journals such as Human Resource Planning, The Journal of European and Industrial Training, E-Journal of Digital Enterprise, and others



Dr. Alain Kruger

- Graduated with a PhD in Management Sciences, specializing in cultural influences in consumer behavior, from the University of Bourgogne.
- Led the CODIVA group and managed major automotive brands like Renault, Nissan, Citroën, Volvo, Dacia, and Honda.
- Worked as a marketing consultant in pharmaceutical and automobile industries.
- Authored "Mini Manuel de Marketing" published by Dunod Editions in 2010.
- Contributed several scientific publications during his tenure at Paris Graduate School of Management (ESGCI), School of Management, Paris.

FACULTY



Dr. Yannick Miel

- Completed a PhD in aiding and management control
- Oversees the management system of activities, development of professional certificates, handicap policy, and client experience at Galileo Global Education France
- Serves as an auditor at COFRAC for Qualiopi accreditation, the official quality norm of the French educational sector
- Member of the operational management committee of Galileo Global Education France



Prof. Aparajit Parthasarathy

- Has extensive experience in international marketing, communication, and branding
- Award-winning entrepreneur with work experience in the UK, France, USA, and India
- Successfully launched products and built partnerships and client bases before joining the ESGCI International School of Management, Paris

FACULTY



Prof. Sophie Agulhon

- Worked with 3 branches of the French National Conservatory of Arts and Crafts (Cnam)
- Taught and conducted research at 3 universities; associated with 2 engineering schools and 2 apprenticeship training centers
- Utilizes qualitative research methods including various observations, interviews, experiments, and corpus analyses
- Focuses her research on organization, industrial and cyber risk management, professional training, and the history of management



Dr. Alexandre Eyries

- Holds a Ph.D. from Université de Nice Sophia-Antipolis
- Managed 3 scientific works or journal issues; authored 15 scientific works; published 27 articles in national and international peer-reviewed journals;
- Contributed to 8 chapters of scientific works
- Presented 36 Communications with proceedings at national and international congresses

FACULTY



Dr. Jana Badran

- Holds a Ph.D. from IAE Gustave Eiffel - Paris Est University (UPEC)
- Specializes in Strategic Management, Business Ethics and CSR, and Performance Management
- Panel speaker on “New Economic Wars” at the Arab Thought Foundation
- Invited expert on “Women and Economics”



Dr. Raveendran Narasimhan

- Earned his Ph.D. from Prescott University
- Researcher at the National Insurance Academy, specializing in cyber risk
- Over 23 years of experience in risk management and insurance
- 14 years of experience in advertising and marketing

Program Journey

Phase 1 (7 months)

Foundation Phase



- 4 Foundational Courses
- 2 Optional Courses

Phase 2 (2 months)

Leadership Phase



- 2 Leadership Courses
- CliftonStrengths Assessment

Phase 3 (30 months)

Dissertation Phase



- One-on-one guidance
- Final Dissertation Defense

Program Curriculum

FOUNDATION PHASE

INTRODUCTION TO DOCTORAL RESEARCH

- Decoding research
- Research design decisions and strategies
- Applying the research process
- Business and management research essentials

FORMULATING RESEARCH TOPIC AND LITERATURE REVIEW

- Formulating a research question
- Writing a research proposal
- Writing a literature review

QUANTITATIVE METHODS

- Descriptive statistics,
- Difference in means
- Correlation, linear regression models
- Panel data models, Logit and Probit models

QUALITATIVE METHODS

- Methods and fundamentals of qualitative research
- Choose qualitative research methods
- Grounded theory, discourse analysis, feminist and post-colonial studies and historical research
- Qualitative data interpretation and coding
- Qualitative comparative analysis

DATA COLLECTION TECHNIQUES (OPTIONAL)

- Fundamentals of quantitative data collection and secondary data sources
- Collecting and evaluating primary data
- Collecting primary qualitative data through observation
- Collecting primary qualitative data through interviews

ACCESS TO DATA (OPTIONAL)

- Negotiating access to data
- Research ethics and managing data

Program Curriculum

LEADERSHIP PHASE

BUSINESS ENVIRONMENT, STRATEGY AND INNOVATION IN THE DIGITAL AGE

- Business strategy essentials
- Portfolio of a firm
- Becoming a market leader and sustaining growth
- Value creation through digital models
- Growing a digital platform

LEADERSHIP SKILLS-LEADING PEOPLE, ORGANIZATION AND CHANGE

- Leading teams and organizations
- Group decision making
- Change management
- Bonus: Leadership and Entrepreneurship Masterclass with Ronnie Screwvala

DISSERTATION PHASE

MILESTONES:

- Research Proposal, Literature Review, Draft Methodology, Data Analysis, Final Dissertation

LEARNING INTERVENTIONS:

- 1:1 Thesis supervision sessions, doubt resolution sessions and live sessions

PROGRAM DETAILS

Program Start Date
Please refer to the website

Program Duration
36 months

Eligibility
Master's Degree (or equivalent) or Bachelor's Degree with at least 3+ years of work experience

Fees
Please refer to the website

Weekly commitment
12-15 hours/week

PwC DIRECTORSHIP & BOARD ADVISORY CERTIFICATE

Earn an add on certificate of PwC Directorship and Board Advisory @INR 10,000/-

The Directorship & Board Advisory Certification is a specialized executive program designed for professionals aiming to transition into board-level roles. Delivered in collaboration with PwC India, this immersive program cultivates strategic thinking, ethical governance fluency, and boardroom confidence through live sessions, real-world simulations, and expert-led masterclasses.

The program comprises approximately 20 hours of live lectures, conducted through masterclasses led by PwC experts. The batch schedule will be communicated to learners well in advance.

Program Outcomes

Practical Board Skills:
Develop boardroom fluency, strategic thinking, and key frameworks necessary for effective boardroom preparedness.

Stakeholder Influence:
Learn how to manage stakeholder expectations, enhance investor relations, and ensure strategic alignment with organizational vision and values.

Governance & Compliance:
Gain deep insights into Indian and global corporate governance standards, legal responsibilities, ethical conduct, and risk mitigation strategies.


upGrad | pwc

CERTIFICATE OF COMPLETION

Presented to

<student name>

for having completed the program
on Directorship & Board Advisory Certification
in association with PwC Academy
issued on _____

Director, upGrad

Partner, PwC India

PwC refers to PricewaterhouseCoopers Private Limited with address at Plot No. Y-14, EP Block, Sector V, Salt Lake Electronics Complex,Bidhannagar,Kolkata, 700091, West Bengal, India

CURRICULUM OVERVIEW



An Overview of the Modern Board

Introduction to the Board of Directors and modern boardroom dynamics, covering roles and responsibilities, legal obligations, disqualifications, powers, ethical frameworks, “officer in default,” D&O insurance, and other safeguards.



Corporate Governance, Ethics & Regulatory Frameworks

Explore global and Indian governance standards, best practices, participation frameworks, taxonomy, transparency, integrity, and ESG foundations.



Finance & Risk for Board Oversight

Understand strategic finance and risk, including directors’ responsibilities, red flags in financials, audit committees, internal controls, and related obligations.



Digital, Cyber & M&A Readiness

Examine the board’s role in digital transformation, AI, cybersecurity, and M&A evaluation, including regulator perspectives.



Independent Directors – Risks and Rewards

Learn about regulatory requirements for Independent Directors, enrollment in the Independent Director Databank, qualifications and disqualifications, code of conduct, related party transactions, and director responsibilities.



Stakeholder Engagement & Investor Relations

Master stakeholder mapping, effective communication, board dynamics, decision-making processes, investor expectations, and strategic engagement.



Final Project: Board Simulation & Readiness Presentation

A hands-on simulation project to demonstrate boardroom readiness and application of program learnings.

*(Topics are indicative and subject to minor changes.)

PwC PROGRAM EXPERTS



Manisha Narang

Manisha Narang, Subject Matter Expert, is a seasoned Company Secretary with over 20 years of expertise in corporate governance, regulatory compliance, board advisory, and cross-border business structuring. She specializes in guiding boards, managing risk, enabling regulatory clarity, and supporting M&A, NBFC licensing, and global market entry for leading organizations.



Shekhar Chopra

Shekhar Chopra, Subject Matter Expert, is a qualified Company Secretary with 15+ years of experience in corporat governance, M&A, board advisory, and regulatory compliance. He has led governance frameworks, board evaluations, risk management, and shareholder engagement across top firms including Deloitte, EY, and SRL Diagnostics.

*List of all faculty teaching in the PwC program will be shared with the students before the start of the sessions.

SELECTION PROCESS



STEP 1: Complete your Application

Fill the details required for your successful application.



STEP 2: Review and Shortlisting of Suitable Candidates

The admissions committee will review your application. Upon selection, an offer letter will be sent to you confirming your admission to the Doctorate in Business Administration program.



STEP 3: Claim your Doctoral Candidacy

Claim your candidacy by paying the block amount. You may also avail assistance from our loan partners. Your journey to getting a 'Dr.' title begins now!



ECOLE SUPÉRIEURE DE GESTION ET COMMERCE INTERNATIONAL

ESGCI

On the recommendation of the Faculty, the Board of Trustees of the

Ecole Supérieure de Gestion et Commerce International

has conferred upon

Name

Date of Birth : xx/xx/xxxx Place of Birth : xx, xxx

the degree of

DOCTORATE OF BUSINESS ADMINISTRATION

in

specialization

With all the right and privilege thereunto appertaining,
in witness thereof, the seal of the ESGCI – Paris and the signature of its duty authorized Officers and are hereunto affixed

Paris, date

Head of Pôle Business
Dr. Alain Kruger

N° : Student number
Recipient's signature

ESGCI
Établissement d'enseignement supérieur technique privé reconnu par l'État
25 Rue Saint-Ambroise – 75011 Paris
esgci.com

Disclaimer: Program fee and payment options are subject to change. Please refer to the website for updated details or speak to our admission counsellor.

ABOUT UPGRAD

upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment through a wide range of programs designed to improve their expertise. upGrad collaborates with top-class universities across the world including the University of Arizona, Duke CE, IIM Kozhikode, IIIT Bangalore, Deakin Business School, Wharton, Liverpool John Moores University, and University of Maryland among others. upGrad has been Ranked #1 in the LinkedIn Top Start-ups for four consecutive years, it made it to the GSV Global EdTech 50 List 2020, it received the Best Communication and Teaching Platform in the Education Innovation Awards 2020.



Our aim is simple:
We strive to create high-impact, on-campus hands-on experiences that prepare students for meaningful and productive careers.

Ronnie Screwvala
Co-founder and
Executive Chairman
upGrad

The upGrad Advantage:
Six leadership outcomes only we deliver

We provide a full range of post-doctoral services. Much like a concierge, we work tirelessly in the background so you can focus on your doctoral experience, while we open up a bouquet of stellar outcomes for you.

1. Boardroom Consultant

Earn an add on certificate of PwC Directorship and Board Advisory @INR 10,000/-, and be an officially recognised, force-to-reckon-with, in the eyes of board nomination committees and executive search firms. Signal your fluency across board-level matters to the world of corporate governance. From risk and compliance, to mergers and acquisitions, to environmental and societal governance.



2. Published Author

Transform your doctoral dissertation into a book or in a journal, and position yourself as a published thought leader in your domain. Become a top voice even in the real world. Be quoted by trade media, and be invited to panels at conferences. Learn storytelling from published authors. Turn your “someday I’ll write a book about this” into today!

Published Work by Our DBA Students

The Ethical Compass: An upGrad Learner Explores Decision Science in India's Business Landscape

Source

Govern Like a Twin: Simulate. Validate. Elevate: says upGrad Learner in his Thesis

Source

Disruptive Innovation: Why Leading Companies Thrive or Fail

Source

Frugal Innovation: How Emerging Space Markets are Redefining the Space Race

Source

3. Industry Professor

Give back your entire career's worth of wisdom, and inspire the leaders of tomorrow. Teach as an industry expert, in top UGC-recognized universities, by seamlessly pivoting to academia without stepping away from your professional role. Cement your legacy as an icon who not only led the industry but inspired the next generation.

4. Product Creator

Get a clear, practical path from tech leaders who've turned ideas into products. Productise your ideas and turn concepts into business growth. Spot opportunities to solve real challenges using emerging tech! Design winning strategies, prototype and pilot quickly with no-code tools to earn leadership buy-in. Track ROI, create impact!

5. Patented Innovator

Protect the innovations born out of your doctoral research, with our network of top tier law firms specialising in Intellectual Property. From thorough patentability analysis to defining a unique defensible space, to drafting claims using precise legal language to build an ironclad IP that transforms your brilliance into bankable value.

The upGrad advantage for Patent Grants

What you need	The support offered	What you get
A path-breaking patentable idea	**The IP firms in our network will take over all the bureaucratic steps including** • Patentability search • Drafting and filing the application • Prosecution and litigation support	A patent to your name – a trademark of your legacy

6. Funded Entrepreneur

Get direct mentorship from established VCs and Founders. Master the art of pitching your business via Silicon Valley storytelling and business models made to withstand the toughest of investor scrutiny. Then culminate your journey at our exclusive VC Symposium Day where you'll get to pitch to real investors with chequebooks in hand!

Your Roadmap from Vision to Venture Funding

Masterclass 1
Build an Investable Idea

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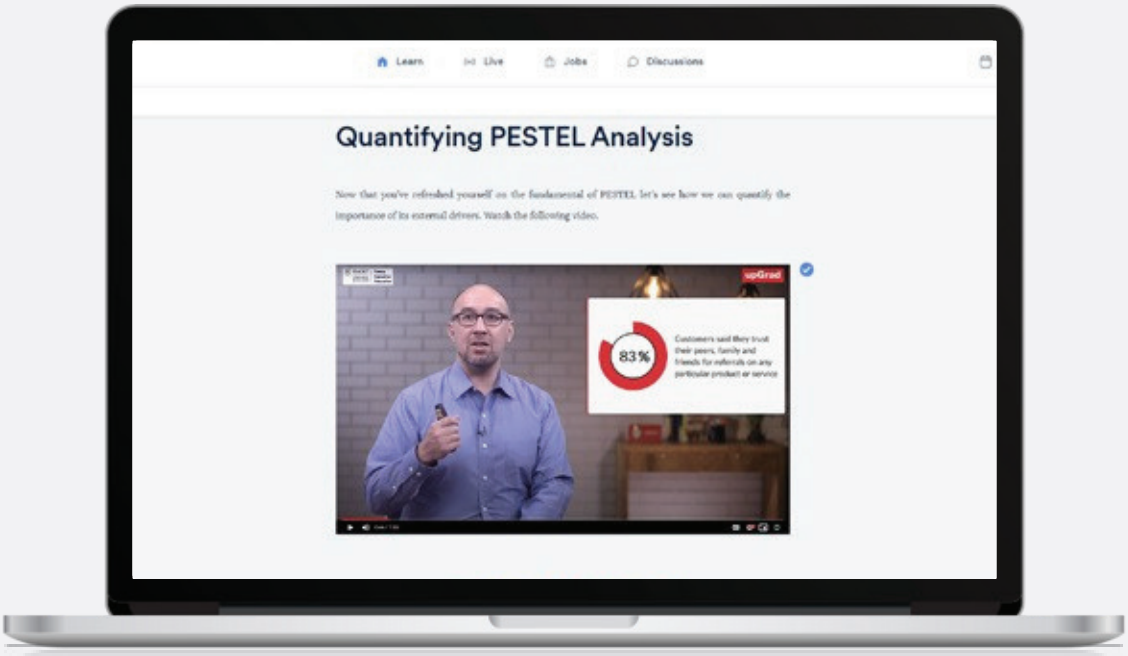
Masterclass 2
Nail Your Investor Pitch

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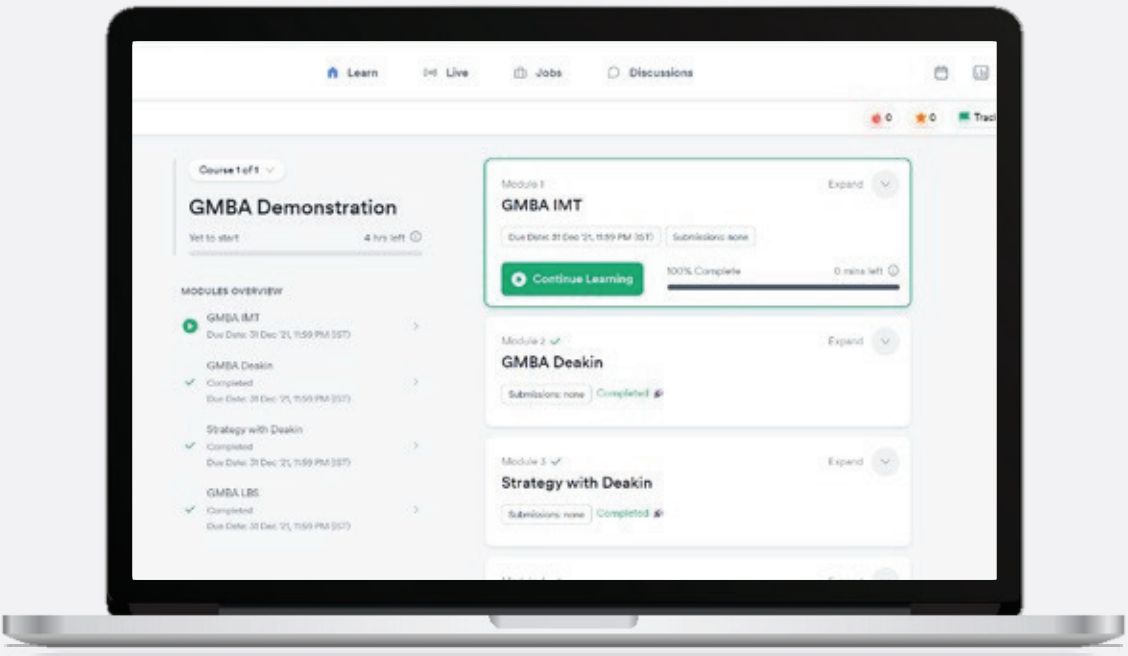
VC
Symposium Day

**Certain features may come at an additional cost*

GLIMPSE OF THE UPGRAD PLATFORM



Teaching Faculty



Learning Platform Navigation

upGrad

upgrad.com

For further details, **contact**

admissions@upgrad.com

1800 210 2020

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