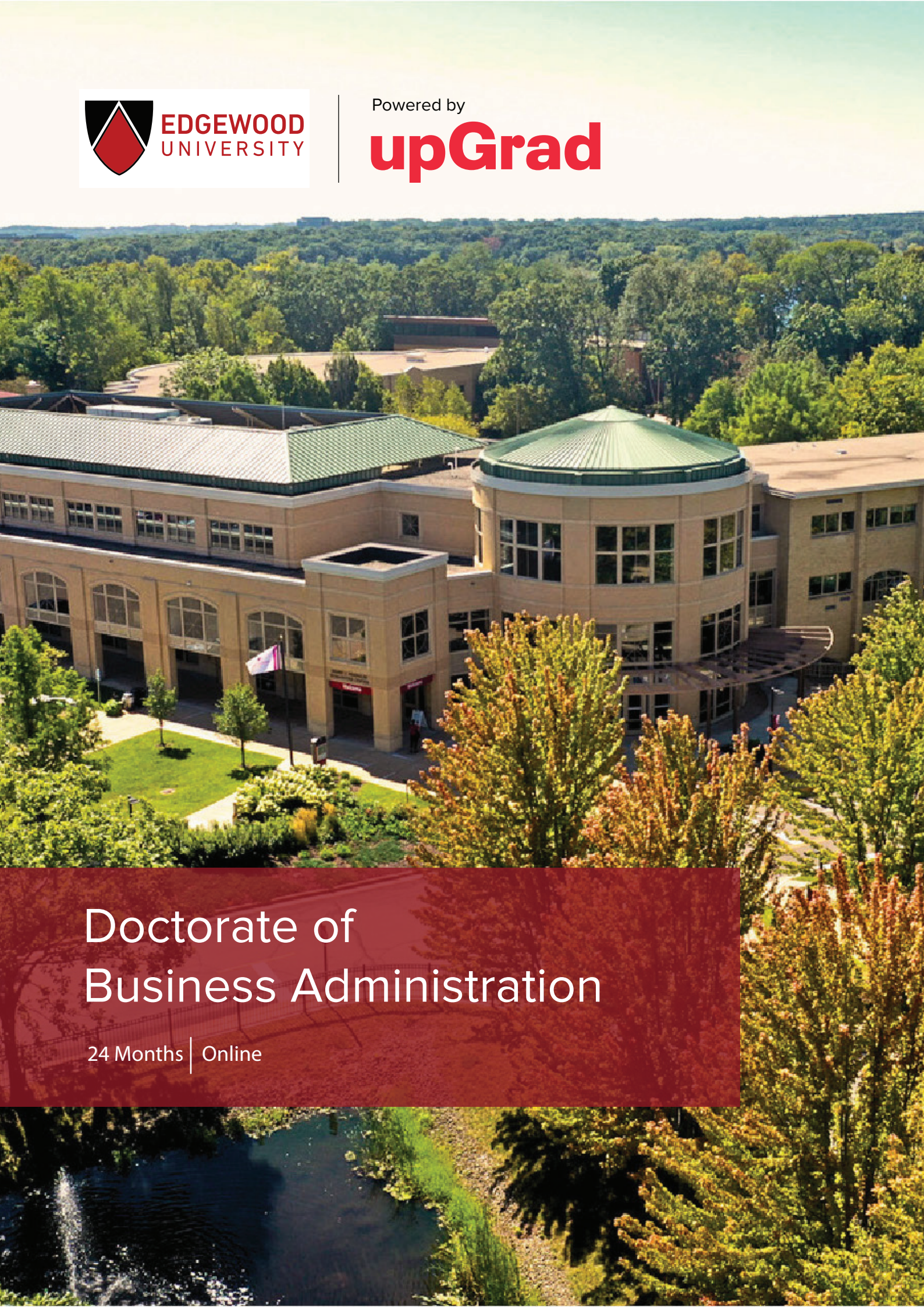
EDGEWOOD UNIVERSITY

Powered by upGrad



Doctorate of Business Administration

24 Months | Online



Why Choose Edgewood College DBA

Edgewood College, founded in 1927, is an independent liberal arts university, located in Madison, Wisconsin in the United States. Edgewood College offers more than 60 majors and 40 minors and its MBA program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). Edgewood College is accredited by the Higher Learning Commission (HLC)*, one of the seven accrediting commissions recognized by the Council of Higher Education Accreditation (CHEA) - the premier authority on higher education in the U.S.

Accelerated

24 Months

Accessible

No GMAT/GRE Requirement

Affordable

DBA at a fraction of the US-based price

Driving Accessibility through Affordable Education

Edgewood College believes that access to quality education should never be out of reach. With nearly a century of educational excellence, we've consistently evolved to meet the needs of our students. To further our mission, we're introducing a flexible "pay per month" model, allowing you to finance your future without the stress of upfront costs. With this tailored plan, you can now spread your tuition over your program's duration.

It's your education, your pace, your choice. Because at Edgewood College, success is about making it work for you.

Message from the Provost



The Doctorate of Business Administration program at Edgewood University builds on our great history of educating leaders for the business world. Our alumni tell us that their Edgewood University business degrees prepared them for the challenges of the business world through the professionally relevant experiences offered in our programs.

Edgewood University faculty members bring real world experience into the DBA courses, and their commitment to student success gives our students a distinctive advantage in their careers. Our DBA program offers a high quality, academically and professionally rigorous education that helps Edgewood University graduates build successful careers in business.

Dr. William Mangan

Provost and Vice President for Academic Affairs

Edgewood University

About upGrad

upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment through a wide range of programs designed to improve their expertise. upGrad collaborates with top-class universities across the world including the Wharton School of the University of Pennsylvania, Caltech CTME, Purdue University, University of Arizona, Duke CE, Deakin University, Michigan State University, and Liverpool John Moores University, among others.

As the ability to partake in the academic rigors of business education becomes limited due to the demands of work and life, professionals often find themselves in the position of having to treat their continuing education as a burden that comes in the way of their professional performance. upGrad has delivered over 20 million hours of learning, delivering programs by collaborating with universities.

20M+
hours of learning

2M+
learners

100+
countries

7 Years
of existence

GSV EDTECH 150
Top 150 Most Transformative Growth Companies

PROMISING BRAND 2022
The Economic Times

BRANDON HALL
GOLD AWARDS
15+ Across 2 Years

EDUCATION COMPANY
OF THE YEAR
VC Circle, 2022

The upGrad Advantage:
Six leadership outcomes only we deliver

We provide a full range of post-doctoral services. Much like a concierge, we work tirelessly in the background so you can focus on your doctoral experience, while we open up a bouquet of stellar outcomes for you.

1. Boardroom Consultant

Earn an add on certificate of PwC Directorship and Board Advisory @INR 10,000/-, and be an officially recognised, force-to-reckon-with, in the eyes of board nomination committees and executive search firms. Signal your fluency across board-level matters to the world of corporate governance. From risk and compliance, to mergers and acquisitions, to environmental and societal governance.



2. Published Author

Transform your doctoral dissertation into a book or in a journal, and position yourself as a published thought leader in your domain. Become a top voice even in the real world. Be quoted by trade media, and be invited to panels at conferences. Learn storytelling from published authors. Turn your “someday I’ll write a book about this” into today!

Published Work by Our DBA Students

The Ethical Compass: An upGrad Learner Explores Decision Science in India's Business Landscape

Source

Disruptive Innovation: Why Leading Companies Thrive or Fail

Source

Govern Like a Twin: Simulate. Validate. Elevate: says upGrad Learner in his Thesis

Source

Frugal Innovation: How Emerging Space Markets are Redefining the Space Race

Source

3. Industry Professor

Give back your entire career's worth of wisdom, and inspire the leaders of tomorrow. Teach as an industry expert, in top UGC-recognized universities, by seamlessly pivoting to academia without stepping away from your professional role. Cement your legacy as an icon who not only led the industry but inspired the next generation.

4. Product Creator

Get a clear, practical path from tech leaders who've turned ideas into products. Productise your ideas and turn concepts into business growth. Spot opportunities to solve real challenges using emerging tech! Design winning strategies, prototype and pilot quickly with no-code tools to earn leadership buy-in. Track ROI, create impact!

5. Patented Innovator

Protect the innovations born out of your doctoral research, with our network of top tier law firms specialising in Intellectual Property. From thorough patentability analysis to defining a unique defensible space, to drafting claims using precise legal language to build an ironclad IP that transforms your brilliance into bankable value.

The upGrad advantage for Patent Grants

What you need	The support offered	What you get
A path-breaking patentable idea	**The IP firms in our network will take over all the bureaucratic steps including** • Patentability search • Drafting and filing the application • Prosecution and litigation support	A patent to your name – a trademark of your legacy

6. Funded Entrepreneur

Get direct mentorship from established VCs and Founders. Master the art of pitching your business via Silicon Valley storytelling and business models made to withstand the toughest of investor scrutiny. Then culminate your journey at our exclusive VC Symposium Day where you'll get to pitch to real investors with chequebooks in hand!

Your Roadmap from Vision to Venture Funding

Masterclass 1
Build an Investable Idea

»

Masterclass 2
Nail Your Investor Pitch

»

VC
Symposium Day

**Certain features may come at an additional cost*

Program Highlights



Higher Learning Commission (HLC) Accredited

Nationally - Recognized Accreditation Authority

This program is accredited by the HLC, an independent corporation founded in 1895 as one of seven regional accreditors in the United States

Trusted by Other Path Breaking Institutions

HLC lends its credibility to institutions of repute such as Purdue University and University of Arizona

Build Industry-Relevant Expertise

Master Core Business Concepts

Deep-dive into fundamental business concepts and choose from 3 specializations

Build Credible Expertise Through Research

Conduct research that impacts real-world business problems

Network for Career Growth

Campus Immersion*

Experience a week-long campus immersion at Edgewood University

Online Networking Gala

Attend a fireside chat and an insightful panel discussion while enriching your professional network

*Participation in the on-campus immersion will be subject to visa approval of the students.

About
the Partnership

To provide quality U.S. education to learners across the globe, Edgewood University has partnered with upGrad, a global higher education technology provider. Through this partnership, learners from around the world have the opportunity to learn from Edgewood University faculty. The programs taken by international students are delivered 100% online and hold the same accreditation and rigorous standards as the courses offered on Edgewood College campus and to domestic online learners. Within the partnership, upGrad serves as the point of contact for international student admissions, advising, enrollment, and payment. Most notably, Edgewood University has taken action to make its courses accessible to all students by implementing a scholarship program for international students.

Please refer to the letter of Acknowledgement:
https://cdn.upgrad.com/upgrad-temp/026dc0e9-046f-4755-bef7-doc3efcd2b3/upGrad+website+letter.pdf

To learn more about our partnership, please visit:
https://online.edgewood.edu/edgewood-college-international-online/



What Makes Conducting Research in this Program Unique?

This program provides learners with the opportunity to work on Applied Doctoral Research (ADR). The ADR takes traditional dissertations a step further by ensuring that the students are building their research for business impact. Students can collaborate with industry experts, along with their dissertation supervisors. This enables them to develop solutions for real business challenges and build actionable execution plans, gaining leadership-ready skills valued by employers.

ADR	DISSERTATION
Focus on business problem solving and building strategic plans with a bias for execution	Focus on building new knowledge in a domain through synthesis of varying viewpoints
Can typically be completed in a shorter time frame, around 32 weeks, as the focus is on applied research and solutions.*	Involves extensive, in-depth research over several years, resulting in a longer overall duration
Can seek guidance from industry experts along with dissertation supervisor	Involves only a dissertation supervisor and committee

* This timeline is subject to the quality of the submissions and may get extended based on the advice of the learners' dissertation supervisors.

The DBA
Program Journey

Develop Core Research Skills

Gain expertise in advanced research methodologies to drive impactful business insights.

Master Advanced Business-Focused Courses

Learn advanced business and management courses for senior leaders

Sharpen Your Expertise Through Specializations

Grasp essential and in-depth insights through specialization courses

Conduct Applied Doctoral Research

Showcase your expertise by conducting industry-relevant academic research furthering industry and academia

Program Curriculum

Our meticulously designed curriculum guides you through a step-by-step process, ensuring you are well-prepared to navigate the complexities of your doctoral journey.

Core Courses (48 Weeks)

Lay a solid foundation for your doctoral studies with the core doctoral courses.

Academic Scholarship and Doctoral Studies (6 weeks)

- Introduction to Business Research
- Identification of the Research Problem
- Determination of the Research Design
- Identification of the Sampling and Data Collection Strategy
- Determination of the Data Analysis Strategy
- Presenting Results

Analyzing Behavior in Organizations (6 weeks)

- Making Sense of Organizations
- The Structural Frame
- The Human Resource Frame
- The Political Frame
- The Symbolic Frame
- Leadership Practice

Quantitative Analysis I: Quantitative Research and Analysis (6 weeks)

- Data
- Linear Regression
- Multiple Regression
- Regression Interpretation
- Linear Regression Assumptions

Qualitative Research (6 weeks)

- Narrative Methodology
- Phenomenological Methodology
- Grounded Theory Methodology
- Ethnographic Methodology
- Case Study Methodology
- Qualitative Data Collection and Analysis

Quantitative Analysis II: Applied Regression Analysis (6 weeks)

- Review and Adjustments to OLS
- Non-OLS Estimation
- Limited Dependent Variable Models
- Panel Data
- Time Series
- Event Studies

Business Ethics & Sustainability (6 weeks)

- Introduction to Ethics, our Dominican Values, and Four Theories
- Consequentialism and Partnership
- Deontology
- Virtue Ethics
- Social Contract Theory
- Sustainability Strategies and Ethics

Financial Decision-Making and Value Creation (6 weeks)

- Asset Pricing
- Market Efficiency
- Frictions and Incentives
- Corporate Finance
- Derivative Securities
- Behavioral Finance
- Market Microstructure

Executive Supply Chain Strategy and Negotiations (6 weeks)

- Inventory, Cost, and Forecasting
- Demand Forecasting
- Probability-Based Control and Multiechelon Systems
- Supply Chain: Finance, Market, and Winning Orders
- Supply Chain: The Supply Side Perspective
- Negotiations: Culture and Engagement
- Negotiations: Perspective and Agreement



Emphasis Courses (18 weeks)

Dive deeper into your area of specialization with the emphasis courses. These specialized modules allow you to hone your expertise, explore cutting -edge research, and develop a nuanced understanding of the latest advancements in your field of study.:

Leadership

- Effective Organizational Leadership
- Leading Change
- Managerial Economics

Finance

- Capital Budgeting
- Managerial Accounting & Controllership
- Managerial Economics

Tech and AI

- Cloud Computing for Strategic IT Leadership
- Building and Scaling Tech Products
- AI and Machine Learning for Leaders

A minimum of at least 10 learners is required for the launch of any concentration.

Applied Doctoral Research (ADR)

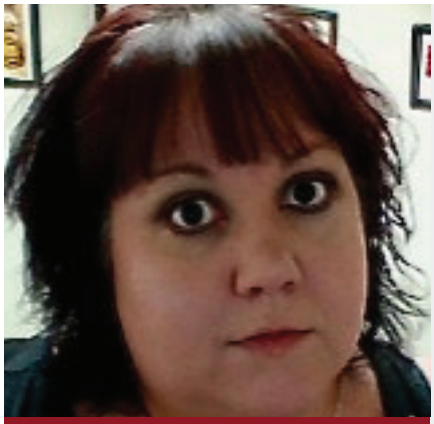
The culmination of your doctoral program, the Applied Doctoral Research (ADR) phase, provides you with the opportunity to apply your acquired knowledge and skills to a real-world research project. The key milestones of the applied doctoral research phase are given below.

Applied Doctoral Research Courses (32 weeks)

- Applied Doctoral Research Proposal - I
- Applied Doctoral Research Proposal - II
- Applied Doctoral Research: Findings and Conclusions
- Applied Doctoral Research: Defense and Completion



Meet the Faculty



Dr. Victoria Palmisano

Associate Professor

MBA

PhD

Dr. Victoria M. Palmisano, has a PhD in Educational Leadership, an MBA, and a Masters in Legal Studies. She specializes in small business management and Intellectual Property and is the Associate Dean at Edgewood University.

Associate Professor

MBA

PhD

Dr. Leigh Maxwell, with a PhD from Ohio State, is an Edgewood University associate professor teaching Communication Studies. Her research focuses on improving workplace communication, emphasizing ethics, fairness, and compassion.



Dr. Leigh Maxwell



Dr. Raj Kamal

Professor in the MBA/Dual program

Dr. Raj, with 25+ years of teaching and consulting experience, is a recognized and awarded educator. He consults with Fortune 500 and mid-size firms in manufacturing, software,

Professor of Finance

Finance professor at Edgewood University since 2019,with over 25 years in higher education and former roles at UW-Madison and Wharton. Founded Phoenix Rising Advisory



Dr. Ken Kavajecz

Networking and Peer Learning Opportunities



Optional On-campus Immersion

Network in person with faculty and peers, while building critical 21st century skills such as communication, strategic thinking and building high-performance teams*

5 Days



Online Networking Gala

Participate in exciting networking activities, panel discussions, witness a fireside chat with Edgewood's alumni and Board of Advisors, and more

1 Day

*Participation in the on-campus immersion will be subject to visa approval of the students

PwC DIRECTORSHIP & BOARD ADVISORY CERTIFICATEt

Earn an add on certificate of PwC Directorship and Board Advisory @INR 10,000/-

The Directorship & Board Advisory Certification is a specialized executive program designed for professionals aiming to transition into board-level roles. Delivered in collaboration with PwC India, this immersive program cultivates strategic thinking, ethical governance fluency, and boardroom confidence through live sessions, real-world simulations, and expert-led masterclasses.

The program comprises approximately 20 hours of live lectures, conducted through masterclasses led by PwC experts. The batch schedule will be communicated to learners well in advance.

Program Outcomes

Practical Board Skills:
Develop boardroom fluency, strategic thinking, and key frameworks necessary for effective boardroom preparedness.

Stakeholder Influence:
Learn how to manage stakeholder expectations, enhance investor relations, and ensure strategic alignment with organizational vision and values.

Governance & Compliance:
Gain deep insights into Indian and global corporate governance standards, legal responsibilities, ethical conduct, and risk mitigation strategies.



upGrad | pwc

CERTIFICATE OF COMPLETION

Presented to

<student name>

for having completed the program
on Directorship & Board Advisory Certification
in association with PwC Academy
issued on _____

Director, upGrad

Partner, PwC India

PwC refers to PricewaterhouseCoopers Private Limited with address at Plot No. Y-14, EP Block, Sector V, Salt Lake Electronics Complex,Bidhannagar,Kolkata, 700091, West Bengal, India

CURRICULUM OVERVIEW



An Overview of the Modern Board

Introduction to the Board of Directors and modern boardroom dynamics, covering roles and responsibilities, legal obligations, disqualifications, powers, ethical frameworks, “officer in default,” D&O insurance, and other safeguards.



Corporate Governance, Ethics & Regulatory Frameworks

Explore global and Indian governance standards, best practices, participation frameworks, taxonomy, transparency, integrity, and ESG foundations.



Finance & Risk for Board Oversight

Understand strategic finance and risk, including directors’ responsibilities, red flags in financials, audit committees, internal controls, and related obligations.



Digital, Cyber & M&A Readiness

Examine the board’s role in digital transformation, AI, cybersecurity, and M&A evaluation, including regulator perspectives.



Independent Directors – Risks and Rewards

Learn about regulatory requirements for Independent Directors, enrollment in the Independent Director Databank, qualifications and disqualifications, code of conduct, related party transactions, and director responsibilities.



Stakeholder Engagement & Investor Relations

Master stakeholder mapping, effective communication, board dynamics, decision-making processes, investor expectations, and strategic engagement.



Final Project: Board Simulation & Readiness Presentation

A hands-on simulation project to demonstrate boardroom readiness and application of program learnings.

*(Topics are indicative and subject to minor changes.)

PwC PROGRAM EXPERTS



Manisha Narang

Manisha Narang, Subject Matter Expert, is a seasoned Company Secretary with over 20 years of expertise in corporate governance, regulatory compliance, board advisory, and cross-border business structuring. She specializes in guiding boards, managing risk, enabling regulatory clarity, and supporting M&A, NBFC licensing, and global market entry for leading organizations.



Shekhar Chopra

Shekhar Chopra, Subject Matter Expert, is a qualified Company Secretary with 15+ years of experience in corporat governance, M&A, board advisory, and regulatory compliance. He has led governance frameworks, board evaluations, risk management, and shareholder engagement across top firms including Deloitte, EY, and SRL Diagnostics.

*List of all faculty teaching in the PwC program will be shared with the students before the start of the sessions.

EDGEWOOD COLLEGE

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admissions@upgrad.com

Visit us at:
www.upgrad.com

Call: 1800-210-2020

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