

EIMT

EUROPEAN INSTITUTE OF MANAGEMENT & TECHNOLOGY

DOCTORATE IN BUSINESS ADMINISTRATION



OUR **MISSION**

Explore our mission statement

EIMT is an innovative provider of quality education that proposes education to professionals seeking to advance their careers through skills development. We know that education will improve their professional lives and benefit the communities they serve. That's why we create educational experiences that are relevant, flexible and accessible to all.

OUR **VISION**

Explore our vision statement

EIMT vision is to prepare its diverse student population for a successful real-world career in business and technology. Immersing them in a rigorous curriculum, augmented by interactive simulations and case studies designed by working professionals from the same industry that they hope to enter, EIMT graduates receive the theoretical and practical knowledge necessary to thrive in the highly competitive business world.

ABOUT **EIMT**

Transform - Lead - Apply

EIMT takes complete advantage of its location in one of the world's most vibrant and diverse cities. The EIMT mission drives our focus on quality education and service to our neighbours' in need.

Since a long time EIMT has redefined intellectual and creative thought boundaries as a preeminent academic centre. Our rigorous, multidimensional approach to education dissolves walls between disciplines and helps nurture progressive minds. Students have the academic freedom to shape their unique, individual paths for a complex and rapidly changing world at our organization.

Invest In Knowledge, Be A Leader !!

EIMT **FACTS AND FIGURES**

STUDENTS



1000+ Registered Students Globally



60% International Students coming from the Americas, Asia and Europe



500+ Doctorate Students



20+ Professional diplomas recognized by the state



10 Partner Universities



Multiple International education consulting offices



1000+ Continuous Education trainees



100+ authorized partners Globally



2,432 Scholarships offered

SERVICES



50+
Professors

100+
Administrative and Service Staff

1000+
Research Project

1000+
Students Enrolled



ABOUT **THE PROGRAM**

At EIMT, the DBA program is designed for experienced professionals who want to achieve an even higher level of mastery in business and management principles, putting theory into practice. Our program is highly relevant, and our graduates are highly successful in their careers, applying the knowledge they have gained through this program to real industry challenges.

The program is delivered by highly qualified and credentialed faculties who blend cutting-edge academic knowledge and practical experience. In each course they will share their expertise in contemporary research for issues in their specific field. This will allow DBA candidates to understand the current research directions and its application to real industry challenges.

The Doctorate in Business Administration (DBA) is a three-year doctorate program developed for high-achieving professionals who want to enhance their business education via original research. The program can be completed full-time within three years in online mode. The doctorate program at EIMT offers future generations of senior executives an opportunity like no other by providing a three-year curriculum with courses on advanced management techniques alongside research methods. This program enables future leaders in the business able to think of innovative solutions for modern problems that companies face today, such as leadership strategy and innovation tools.

The European Institute of Management and Technology provides a Doctorate in Business Administration (DBA) program in online mode. The DBA course is highly structured and has passed many quality standards. As the program is offered in online mode, there may be multiple batches running and starting simultaneously. Although all batches will be in flexible mode, so you can start & postpone the program whenever you want. Each DBA candidate gets ample amount of guidance from the assigned supervisor / Research Faculty and also can get support from the EIMT alumni base/community or our international expert group.

EIMT Accreditation, Membership & European Regulatory Framework

The European Institute of Management and Technology (EIMT), established in the canton of Zug, Switzerland, is a leading institution specializing in business, management, and technology education. Offering bachelor's, master's, and doctoral programs, EIMT provides flexible learning through online, onsite, and hybrid platforms. Over the years, EIMT has expanded its presence, including a new campus in France, and remains committed to establishing campuses across Europe to deliver high-quality education.

EIMT is a proud member of the EuroAmerican Education Group, a prestigious educational conglomerate that also includes renowned institutions like the London School of Management and Technology in the United Kingdom andBirchwood University in the USA. The EuroAmerican Education Group, founded by a distinguished team of educationists, is dedicated to offering meaningful, accredited academic programs to students worldwide. With campuses in the USA, France, the UK, and Malta, the group continues to expand its mission of providing quality international educational opportunities at undergraduate, postgraduate, and doctoral levels.

At the European Institute of Management and Technology (EIMT), all students benefit from an exclusive opportunity to pursue a dual degree. Upon enrolment, students are also registered in available programs at the EuroAmerican Institute, Malta, allowing them to graduate with degrees from both EIMT and the EuroAmerican Institute. This unique academic pathway enhances the value and global recognition of their qualifications, ensuring that graduates are well-prepared for international career opportunities and are recognized by institutions and employers worldwide.

EIMT Accreditations & Memberships

EuroAmerican Institute (EAI)

European Association of Institutions in Higher Education (EURASHE)

Accreditation Council for Business Schools & Programs (ACBSP)

OTHM United Kingdom

EIMT Accreditations & Memberships



Quality Assurance in Higher Education (QAHE)



Diplomatic Research and Policy Foundation (DRPF)

AQS CERTIFICATIONS

AQS QAHE- ISO/IEC 40180:2017

USDLA™
UNITED STATES DISTANCE LEARNING ASSOCIATION

United States Distance Learning Association (USDLA)

EAI Accreditation & European Framework

Malta Further & Higher Education Authority (MFHEA)



European and Worldwide Accreditations

EUROPEAN
Higher Education Area

AQS QAHE- ISO/IEC 40180:2017

bologna process

Bologna Process

ENIC-NARIC
gateway to recognition of qualifications

ENIC-NARIC

European Commission

European Commission

PROGRAM **HIGHLIGHTS**

The Doctorate in Business Administration (DBA) program is delivered in a fully online format, which combines face-to-face sessions with online support. This program will let you improve your understanding of management theories, new research issues, and methodological methods via course work. You'll get the chance to delve into academic knowledge and reflect on your experience while focusing on your research problem.

- 3 years
- Practical Project-Based Learning
- Developed in Consultation with Top Industry Leaders
- World-Class Pedagogy Developed by Academicians and Industry Experts
- Earn the same Degree as awarded On-Campus
- Post-Study Work Opportunities*

ELIGIBILITY **CRITERIA**

ACADEMIC LEVEL REQUIRED: Master's degree and/or significant professional experience
ENGLISH LEVEL REQUIRED : Candidate needs to prove his proficiency in English Language (No IELTS required)

ADMISSION

Master's degree / Detailed resume with publication if applicable / Thesis Project Note of at least 500 words in.doc format / At least two letters of recommendation demonstrating the candidate's ability to conduct research work that can be used by other people

PROCESS

A DBA candidate is required to show his or her ability to conduct original investigations; test, apply and examine his or her own ideas as well as others, and understand the relationship between his or her theme and a wider field of knowledge.

PROGRAM **STRUCTURE**

Year-1

Ref No.	Module Title	ECTS
DBA804	Developing Research Capability	10
DBA805	Advanced Research Design and Methodologies	20
DBA704	Strategic Human Resource Management	10
DBA720	Strategic Financial Management	10
DBA735	Strategic Marketing	10
	TOTAL	60

Year-2

Ref No.	Module Title	ECTS
DBA801	Managing Strategic Change	10
DBA802	Project Development, Planning and Management	10
DBA803	Developing Strategic Management and Leadership Potential	10
DBA713	Supply Chain and Operations Management	10
DBA734	Entrepreneurship and Innovation	10
DBA736	Globalisation and Corporate Governance	10
	TOTAL	60

Year-3

Ref No.	Module Title	ECTS
DBA806	Research and dissertation	60
	TOTAL	60

PROGRAM **CURRICULUM**

The DBA at EIMT is designed in this sort of way that scholars end within 3 years. Extension years are usually not granted. The program generally comprises mainly to three phases:-

1) Course Work: This phase generally is your first semester and comprises selection, and course work on different aspects of your program like research methods, quantitative and qualitative methods, and techniques. This phase ends with the finalization of the topic of your research and the allocation of supervisor or research faculty. There will be multiple seminars and presentations in this phase.

2) Research Lab: This phase generally is a mix of your second and third semesters. This generally includes data collection and analysis. This phase includes your synopsis submissions and monthly progress report submission after every six months. This phase also includes multiple seminars and presentations.

3) Doctoral Thesis: This phase is generally your third to sixth-semester phase that includes thesis write-up, committee reviews, thesis re-write-ups, viva voices (oral defenses), and award of the doctorate.

During each of these phases, the scholar will be guided and supervised by a supervisor or research faculty.

The proposed curriculum has these distinctive features:

- Progressively master and apply management theories;
- Provide cohesiveness within each semester, with an identified theme to connect learning and outcomes;
- Competencies organized within three major areas: (1) Managerial Foundational Skills (2) Global Management Skills and (3) Technical Skills;
- A capstone project, e.g. dissertation to demonstrate summative knowledge;
- A built-in curriculum cohesion approach, with a clear pathway to program completion.

ROADMAP FOR DOCTORATE
IN BUSINESS ADMINISTRATION

1 YEAR 1

	Credits
M804 Developing Research Capability	10 ECTS
M805 Advanced Research Design and Methodologies	20 ECTS
M704 Strategic Human Resource Management	10 ECTS
M720 Strategic Financial Management	10 ECTS
M735 Strategic Marketing	10 ECTS

2 YEAR 2

M801 Managing Strategic Change	10 ECTS
M802 Project Development, Planning and Management	20 ECTS
M803 Developing Strategic Management and Leadership Potential	10 ECTS
M713 Supply Chain and Operations Management	10 ECTS
M734 Entrepreneurship and Innovation	10 ECTS
M736 Globalisation and Corporate Governance	10 ECTS

3 YEAR 3

M806 Research and Dissertation	60 ECTS

*Once the synopsis is submitted after semester 1, a Mentor or guide will be allocated or can be chosen by candidate externally.

Pedagogy

**Semester 1 - Live Virtual Class

**Semester 2 onwards guidance session/ Assignment/self-paced eLearning

**One Semester will last for six months.

180ECTS

The course work mentioned in this roadmap may be updated or changed in accordance with industry requirements at the discretion of EIMT

THE MODULES
YOU WILL STUDY

Research Methodology and Methods

The aim of this module is to give you a thorough grounding in research methodology and methods. By the end of the module, you will be able to explain your own research 'philosophy' and you will be able to decide what research methods to use (e.g. interview, focus group, or questionnaire) to achieve your goals and to offer a convincing justification for your choice! This module provides you with essential training in research which will serve you well when you come to write your thesis.

The objectives of this module are:

1. To explore the main research paradigms within the field of management research.
2. To critically understand the methods of quantitative and qualitative data collection and analysis.
3. To demonstrate advanced skills in data handling, using appropriate statistical software.
4. To demonstrate high-level skills in qualitative research methods.
5. To demonstrate deep competency in quantitative research methods.

Research Issues in Contemporary Management

The purpose of this module is to explore leading knowledge in different management disciplines so that you are completely up-to-date as a thinking business professional. Building on this, the module will help you to identify what would make a suitable, interesting, and applied research topic in management so that you can begin to conceptualize your own area for future research, later in the course.

The objectives of this module are:

1. To understand and conceptualise a 'research problem' in contemporary management.
2. To analyse how management researchers have conducted significant research projects.
3. To identify and critically discuss what is considered 'cutting edge' knowledge within management.
4. To identify and assess potential areas of research within different management disciplines.
5. To understand the importance of ethics in management research, and how to apply ethical principles.

Interim Research Project (Pilot Study)

The purpose of this module is to allow you to utilize the research methods skills you have acquired, and the areas of research you have identified, to test them through a small-scale pilot study. You will be asked to research a relevant topic, or practice-based issue (perhaps in your organisation or industry) and prepare a report (or mini-dissertation) which will allow your tutors to give you constructive feedback on your emerging research skills and help you to test a research area which you may decide to continue with when you embark on your Practice-Based Thesis.

The objectives of this module are:

- To demonstrate the ability to devise, plan and conduct an extended piece of independent work (in an ethical manner).
- To critically assess the chosen topic in the context of the current literature (including existing studies).
- To critically analyze data in order to offer a sophisticated interpretation of results/ findings, bringing original thinking to bear, and to draw justified conclusions.
- To synthesize and present research findings in the form of a structured written dissertation.

Designing a Research Project

The purpose of this module is to write a detailed proposal document for your actual thesis. You will be provided with an appropriate structure for your proposal and encouraged to identify a research problem, undertake a small-scale literature review, and give detailed thought to the type of research you would like to undertake and the research methods you would like to employ. The feedback you receive on the proposal will provide you with a very helpful progress check before you embark on your actual thesis.

The objectives of this module are:

- To identify a topic for systematic and critical review, which is at the forefront of research in practice in your professional context.
- To develop an appropriate research question that will allow for secondary material to be critically analyzed effectively, empirical research to be conducted, and conclusions to be drawn.
- To demonstrate a deep critical understanding of the appropriate theoretical and empirical sources of information, which is relevant to the topic of the chosen methodology.

Developing as a Researcher

The benefits of structured individual self-reflection are increasingly recognised both in professional practice and in academic research. The purpose of this module is to provide you with some useful theoretical tools to help you to reflect constructively and in the right depth. You will consider your own strengths and weaknesses as a business academicians and come up with a realistic developmental action plan to close any skills gaps before you start work on your final thesis.

The objectives of this module are

- To understand and analyze the principles of reflective practice in both management and research.
- To critically reflect on own competence and development needs as a management researcher.
- To identify the further skills required to successfully grow and develop as a doctoral-level researcher in a management field
- To identify how any required skills or competencies may be attained and to plan accordingly.

Practice-based Thesis

This is the domain research module of the DBA in which you plan and implement your own extended research project which you then write up as a 40,000-50,000-word thesis which you are then called upon to 'defend' during an oral examination. This is where you demonstrate your own deep expertise in a specific area of applied business and management, earn your doctoral title, and quite possibly make a significant difference to your own organization! Although this is an individual project, you will be fully supported by a qualified and experienced academic supervisor.

The objective of this module is:

To research (ethically) and complete a doctoral-level thesis, which represents an original contribution to scholarly and professional thinking, and is of a quality worthy of publication.

WHY EARN YOUR **DBA WITH EIMT?**

EIMT Unique Curriculum

The curriculum is relevant and focused, providing you the opportunity develop unique individualised project.

1

Application of Knowledge

Program allows you to apply management theories and put into practice.

2

Industry Experience Faculty

Work with credentialed faculty with years of industry experience.

3

Sequencing

Courses are designed to build on knowledge and sequentially.

4

Online Program

Courses are designed to be delivered in online mode.

5

Speed to Completion

You can complete the entire program in approximately three years.

6

Practitioner Based Project/Dissertation

Courses are designed to be delivered in online mode.

7

Transfer Credits

Students are offered credit transferable options.

8

NO GMAT/GRE

You do not need to take the GMAT or GRE exams only if you wished to be considered for scholarships.

9

No Residency

You do not need to adhere to a residency requirement.

10

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