IIMA

विद्याविनियोगाद्विकासः

A One-of-its-Kind 2-Year

Blended MBA in Business Analytics & AI

(BPGP: BA & AI)

Designed for Working Professionals and Emerging Leaders

Most Coveted Alumni Status | Completely Interactive & Tech-enabled

A Unique Opportunity to Learn from IIM Ahmedabad

#1

in NIRF 2025
Management Category

in Financial Times Executive Education (India) 2025
Open Programmes Category

in Fortune India 2024
Best Indian Business Schools Ranking

GLOBAL 31st RANKING
Financial Times Global MBA Ranking 2025

GLOBAL 34th RANKING
Financial Times Masters in Management 2025

GLOBAL 60th RANKING
QS Global MBA Rankings 2025



When Google DeepMind's AlphaFold solved a longstanding challenge in life sciences in 2020, it showcased how AI and data can drive groundbreaking discoveries. As AI and ML reshape industries and societies, IIM Ahmedabad sees this as a call to develop leaders who can harness data-driven thinking to solve complex problems.

The Blended MBA in Business Analytics & AI (BPGP: BA&AI) combines IIMA's legacy in general management with technical excellence. It prepares professionals to lead in data-rich environments across domains like marketing, finance, operations, and HR, supported by advanced infrastructure and expert faculty.

More than a degree, BPGP: BA&AI transforms how you think and lead. It equips you with strategic insight and cutting-edge analytical tools to thrive in a data-first world. Join IIM Ahmedabad to be part of a legacy that drives change rather than follows it.



Prof. Anindya Chakrabarti

Chairperson, BPGP: BA & AI

World Needs Leaders Fluent in Data Analysis and Decision Making

AI and analytics are redefining how organisations make decisions and create value.
The **Blended MBA in Business Analytics & Artificial Intelligence (BPGP: BA & AI)** from IIM Ahmedabad prepares future-ready professionals for a technology-driven world.

Purpose of the Programme

Bridge Business and Technology

Integrate data, AI, and management to deliver enterprise value.

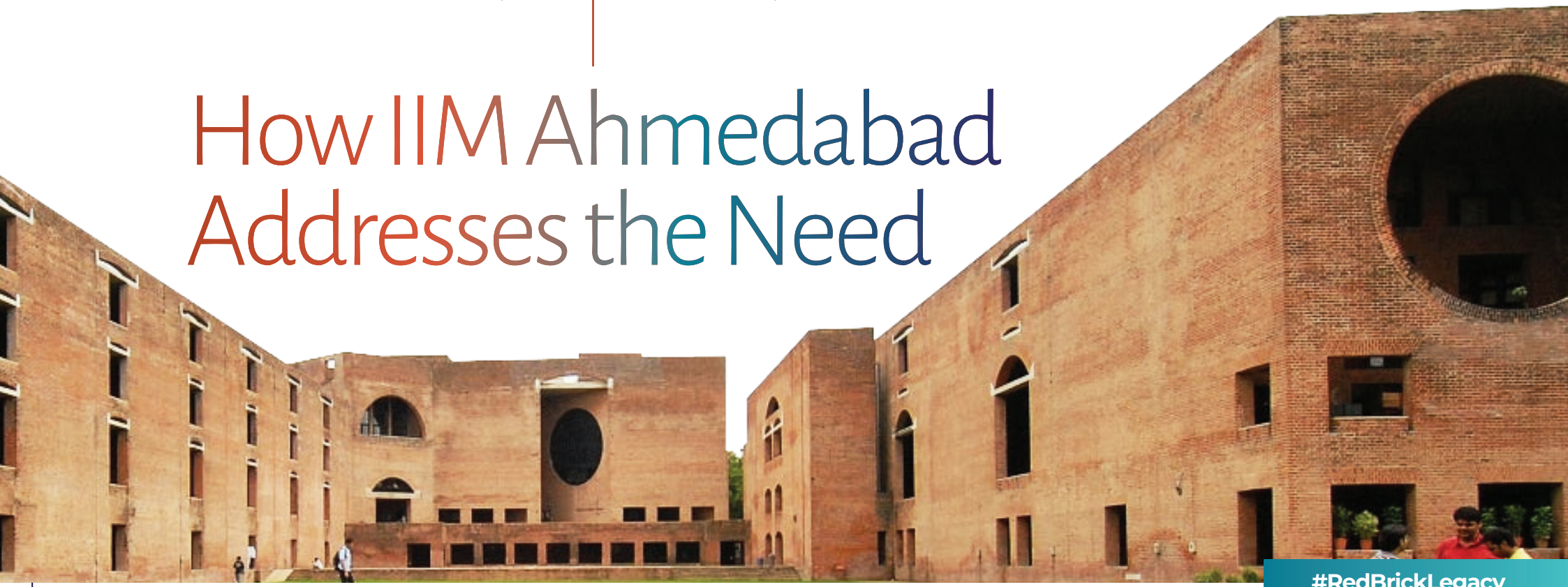
Transform Insight into Strategy

Turn analysis into decisive, high-impact business actions.

Enable Intelligent Organisations

Lead innovation and AI-driven transformation across industries.

How IIM Ahmedabad Addresses the Need



#RedBrickLegacy

At **IIM Ahmedabad**, we believe the next generation of leaders won't just use AI and analytics, they'll **lead through them**. True transformation lies not only in mastering algorithms, but also in learning **how data shapes decisions, innovation, and leadership.**

Our philosophy focuses on turning analytical understanding into strategic foresight, empowering professionals to lead with insight, clarity, and confidence. It's about connecting **intelligence with intuition**, and **data with direction**, redefining how organisations think, act, and grow.

> We have designed this programme to bridge the critical gap between business management and technology. It equips professionals to use analytics and AI as powerful tools for insight-driven transformation.

Prof. Bharat Bhasker
Director, IIM Ahmedabad

IIMA

विद्याविनियोगाद्विकासः

Faculty & Research Excellence

Learn from scholars who shape thinking in analytics, AI and business.

Alumni Network

Join 40,000+ global alumni influencing business across globe

Global Academic Reach

Renowned worldwide for research, analytics and leadership depth.

Pedagogical Innovation

Case-based learning, immersive projects, real-world boardroom context.

Legacy with Impact

Built on six decades of leadership and cutting-edge analytical rigour.

Achieving the Dream

IIMA's Renowned **Case-Based Approach**

Capstone Project





Future-Ready Curriculum Integrating Management, Analytics & AI



Two-Year Degree from IIM Ahmedabad

Action Learning **Projects**

IIM Ahmedabad **Alumni Status**

Blended Format for **Working Professional**

Top-Tier Faculty & Thought Leaders



Networking with **Diverse** Leaders



Three Immersive **On-campus** Modules

Lead in AI & Analytics. Build on These Pillars.

Graduating from IIM Ahmedabad means becoming part of a **distinguished global community of over 40,000 alumni, leaders, innovators, and entrepreneurs** shaping organisations across the world. Earn **IIM Ahmedabad Alumni Status**, and gain lifelong access to a world of learning, networking, and leadership opportunities.

Alumni Privileges

- **Alumni Status with Lifelong Value**
- **Exclusive Alumni Portal Access**
- **Global Professional Network**
- **Invitations to Chapter Meets**
- **Continued Learning Opportunities**
- **Prestigious Legacy Connection**



Future-ready Curriculum

First year (Core courses)

Term I

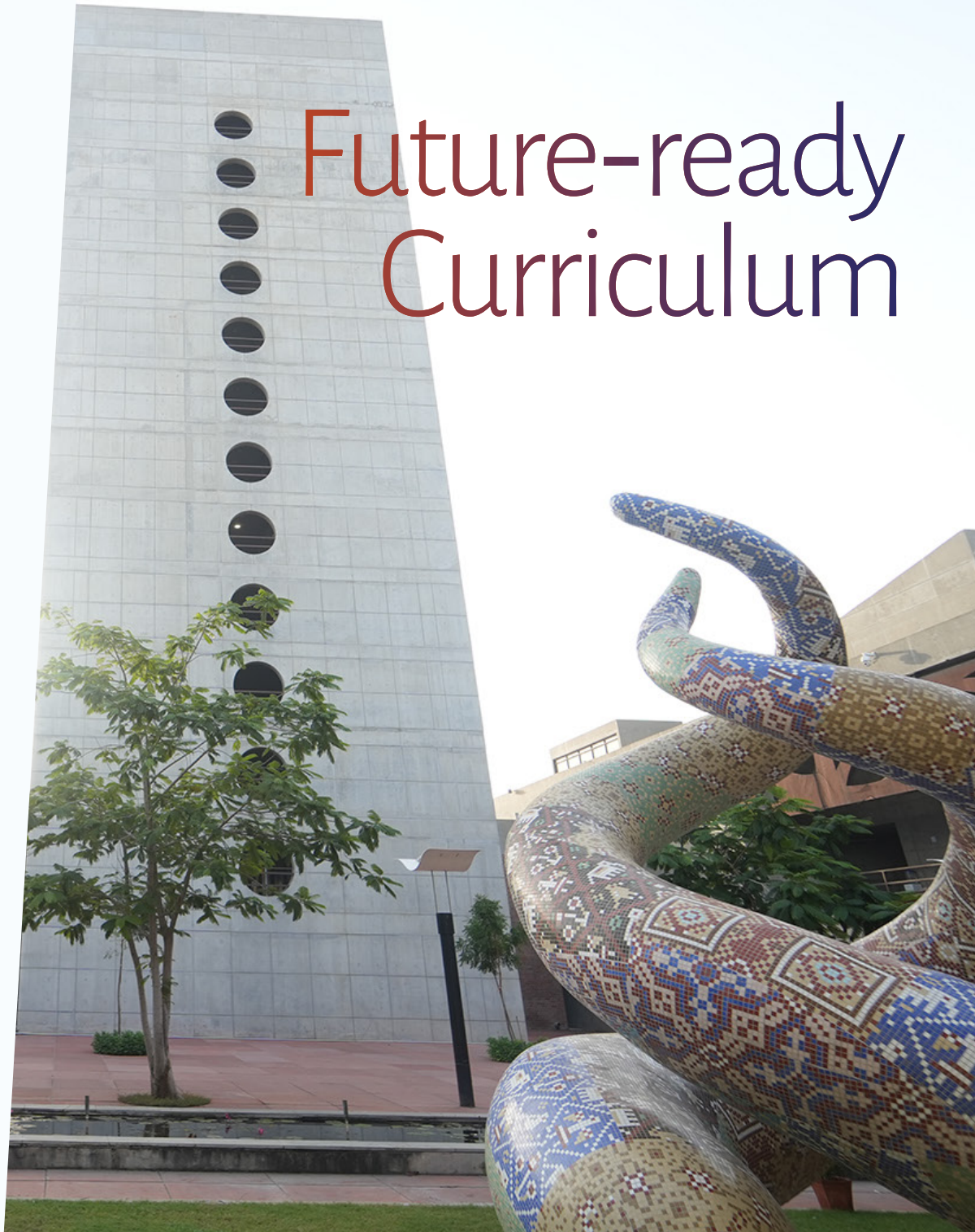
- Probability & Statistics – I
- Programming for Analytics using R & Python
- Introduction to Data Management
- Introduction to Optimization and Decision Models
- Concepts in Business Analytics & AI
- Introduction to Digital Transformation
- Principles of Economics
- Principles of Finance & Accounting

Term II

- Linear Regression Models
- Probability & Statistics – II
- Exploratory Data Analysis (EDA) & Data Visualization
- Foundations for Machine-learning and AI
- Principles of Human Resource Management and Organizational Behaviour
- Principles of Business and Corporate Strategy
- Principles of Marketing
- Principles of Operations Management
- Capstone Project (Initiation)

Term III

- Advanced Machine Learning and AI
- Time-series Forecasting
- Databases and Data Architecture
- Communication of Analytical Findings to Business-leaders
- Digital Strategies
- Applications of Gen AI, Agentic AI in Business
- Capstone Project (completion)



Second year (Core, Elective courses and Projects)

Term IV

- Natural Language Processing
- Deep Learning
- Decision-making under Uncertainty and Simulations
- Business Simulation Game
- Elective courses

Term V

- Elements of Analytics Project Lifecycle and Developing Action Learning Project Proposal
- Ethics and Responsible Usage of Analytics and AI
- Elective courses

Term VI

- Action Learning Projects in Analytics & AI
- Elective courses

*Curriculum matrix subject to change based on emerging industry trends and academic requirements.

Tentative List of Electives

- Advanced Predictive and Prescriptive Analytics
- AI in Operations and Supply Chain
- AI in Product Management and Innovation
- AI for Finance and Risk Management
- Human-AI Collaboration and Change Management
- AI Ethics, Policy, and Regulation
- Supply Chain Digitization
- Revenue Management and Dynamic Pricing
- Robotic Process Automation (RPA) and Intelligent Chatbots
- Bayesian Statistics
- Causal Inference
- Econometric Methods for Panel Data
- Categorical Data Analysis
- Nonlinear Optimization
- Network Analysis
- Game Theory
- Survey Construction and Field Experiments
- Model Thinking
- Spatial Statistics and Geographic Data Analysis
- Financial Analytics

Admission Process & Timelines

1. Submit Online Application and Required Documents
2. Submit CAT/ GMAT/GRE score or Take IIMA Admission Test
3. Review and Application Screening
4. Shortlisting Based on Academic and Test Performance
5. Personal Interview with IIMA Faculty Panel
6. Final Selection and Offer of Admission



Admission Process & Timelines

Activity	Round 1	Round 2
Application Portal Opens	October 21, 2025	December 09, 2025
Submit the final application with application fees	December 07, 2025	January 25, 2026
Admit Card (only for IIMA Admission Test for BPGP: BA & AI Takers)	December 11, 2025	January 29, 2026
IIMA Admission Test for BPGP: BA & AI	December 14, 2025	February 01, 2026
Shortlist Announcement	December 17, 2025	February 04 2026
Interview with IIMA Faculty members (Starting Date)	December 20, 2025	February 07, 2026
Interview with IIMA Faculty members (Ending Date)	December 28, 2025	February 15, 2026
Final Selection	January 02, 2026	February 20, 2026
Online Academic Orientation	March 29, 2026	March 29, 2026

Note: Applicants can submit valid CAT, GMAT (Classic/Focus), or GRE scores taken on or after January 1, 2021. Online test scores are also accepted.
The above dates are tentative and subject to change as per IIM Ahmedabad's discretion. The detailed academic calendar will be shared with selected participants upon admission confirmation.

Is This Programme for You?

The **Blended MBA in Business Analytics & Artificial Intelligence (BPGP: BA & AI)** is designed for **experienced professionals** who aspire to lead at the intersection of **business, technology, and innovation.**

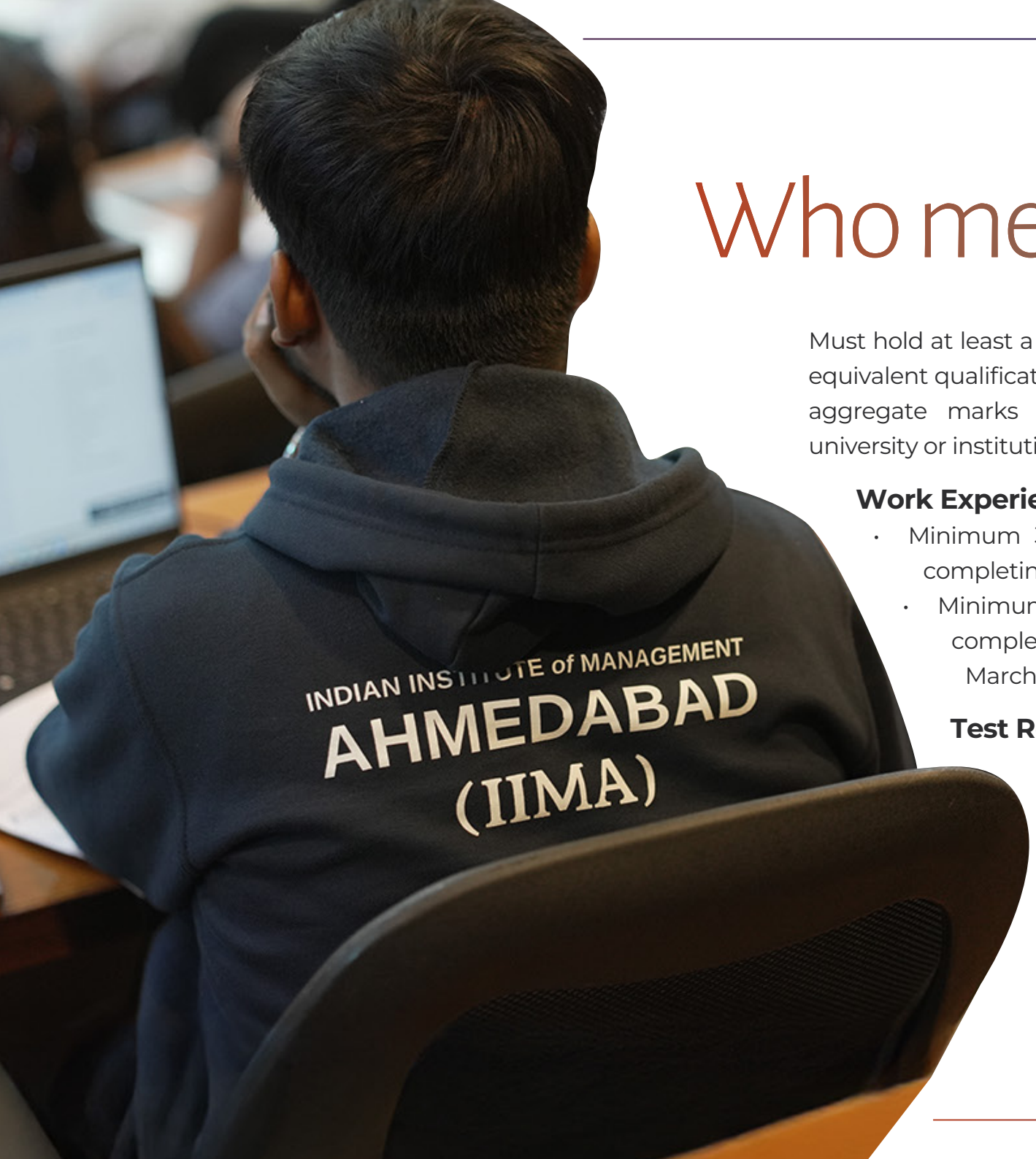


Entrepreneurs and business leaders

STEM and analytical professionals

Mid to senior-level professionals

Technology managers and consultants



Who meets Eligibility

Must hold at least a bachelor's degree / CA / CS / ICWA / CMA or equivalent qualification in any discipline with a minimum of 50% aggregate marks or equivalent CGPA from a recognized university or institution.

Work Experience:

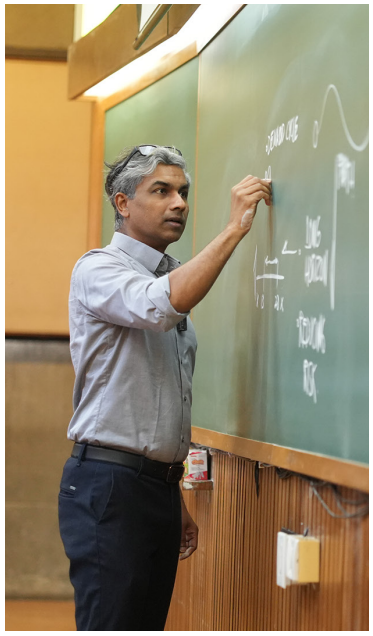
- Minimum 3 years of full-time work experience after completing a 3-year graduation (10+2+3), or
- Minimum 2 years of full-time work experience after completing a 4-year graduation (10+2+4) as on March 31, 2026.

Test Requirement:

Submit a valid CAT, GMAT, or GRE score taken within the last five years (not prior to January 1, 2021)

or appear for the IIM Ahmedabad Admission Test for BPGP: BA & AI.

(GMAT Classic/Focus Edition and online GMAT/GRE exam scores are valid.)



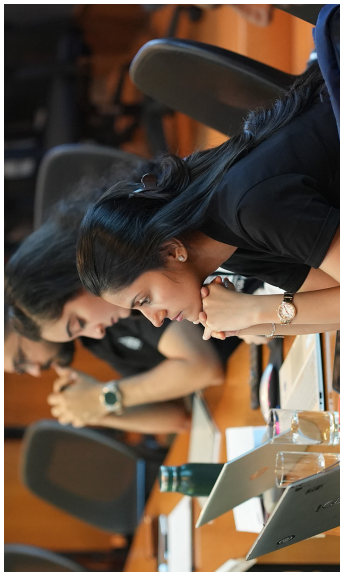














Networking That Inspires Perspective and Leadership



Duration:
Two Years
Minimum Credits:
31.5

Flexible Live Online Sessions
Thursday and Friday evenings: 2 sessions
Saturday and Sunday mornings: 2 sessions
(+ additional sessions, if required)



Inspired by the iconic

“Tree of Life”

jali and rooted in the Sanskrit motto **Vidya Viniyogadvikāsa, “development through the application of knowledge”**, IIM Ahmedabad’s philosophy rests on three timeless pillars: Scholarship, Enterprise, and Fellowship. These values shape leaders who think critically, act purposefully, and create impact that endures. The programme BPGP: BA & AI carries this heritage forward, blending wisdom with innovation to lead in the age of analytics and intelligence.



Experience IIM Ahmedabad's legacy come alive through **three campus immersion modules** held across the historic red-brick and newly built campus.

Bridge Between Heritage And Modernity



Access to the IIMA Ecosystem

Gain privileged access to IIM Ahmedabad's world-class academic ecosystem. from the iconic **Vikram Sarabhai Library** and advanced computing infrastructure to expansive research databases and digital learning platforms.

Fee
& Instalment Schedule

₹20,00,000

Total Programme Fee

1st Year
12,00,000
in Instalments

2nd Year
8,00,000
in Instalments

KNOW MORE

Programme Start Date
March 29, 2026

Programme End Date
March 2028

APPLY NOW

Important Notes

- The application fee and first commitment fee are non-refundable.
- Any fee refund will be processed only at the discretion of IIM Ahmedabad's competent authority.
- The programme fee excludes travel and accommodation expenses.
- On-campus accommodation (subject to availability) will be provided on a chargeable, first-come-first-served basis.
- The information contained herein is subject to change without notice.

About IIM Ahmedabad

Established in 1961, the Indian Institute of Management Ahmedabad (IIMA) stands as India's premier management institution, globally recognized for its academic excellence, cutting-edge research, and impactful leadership development. Guided by its mission to nurture innovative, principled, and socially responsible leaders, IIMA continues to shape the future of management education through its world-class faculty, rigorous pedagogy, and strong industry connections.

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Programme Partner

Founded in 2013, TimesPro is a premier Higher EdTech platform focused on enhancing the career prospects of ambitious learners by providing them with the essential skills needed to thrive in a competitive world. The programmes offered by TimesPro are carefully crafted to meet the dynamic demands of industries and incorporate the latest technological advancements, ensuring they are both accessible and affordable.In collaboration with leading institutions such as the IIMs and IITs, TimesPro delivers executive education progr ammes. The platform offers a diverse range of educational options, including certificate,diploma and degree programmes, primarily in management and technology. These programmes combine high-quality academic content with practical industry insights, providing participants with significant career advancement opportunities. Furthermore, TimesPro partners with top organizations across various sectors in India to offer upskilling and reskilling solutions, enhancing employability and contributing to a stronger workforce. As an initiative of The Times Group, TimesPro is dedicated to transforming higher education through innovative technological approaches.

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