EDUQUA | SSBM GENEVA ONLINE

UNIVERSITY
BROCHURE 2026

★ #69 Ranked by CEOWorld Magazine

SSBM Geneva

ACBSP-Accredited · AACSB Member

A global business school headquartered in Geneva, Switzerland, with students from 160+ countries. 100% online doctorate programs built for senior professionals who want to deepen strategic and research expertise without pausing their careers.

160+	19+	30+
Countries	DBA specializations	Industry partners

MODE OF DELIVERY

100% Online

Optional 1-week Geneva immersion · 1:1 thesis supervision

ACBSP ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS

AACSB ACCREDITED

WHY SAY "YES" TO SSBM ONLINE?

Switzerland's globally accredited business school

SSBM Online is a global business school headquartered in Geneva, Switzerland, with students representing over 160 countries and programs co-developed with 30+ industry partners. It offers 100% online doctorate programs built for senior professionals.

Learners choose from specializations spanning finance, marketing, HR, data science, healthcare and cybersecurity, supported by 1:1 thesis supervision. An optional PwC Board Advisory Certification and NSDC certification are available on completion.

Swiss-accredited, globally recognised

SSBM Geneva is accredited by EduQua (Switzerland), the British Accreditation Council and ACBSP, and is a member of AACSB — giving its qualifications international recognition.

Accredited. Recognized. Career Ready.

APPROVALS & RECOGNITION

EDUQUA · BAC (British Accreditation Council) · ACBSP (Accreditation Council for Business Schools and Programs) · AACSB Accredited · othm qualifications

RANKINGS & AWARDS

- **#69** — CEOWorld Magazine's "Best Business Schools" list (2024).
- Among the **"10 Great European Universities for Online Study"** — PostGrad.com.
- **BAC Accredited** for business education in the UK.
- **Best University for an Online PG program** — "Study in Switzerland" portal.

IN-DEMAND SSBM ONLINE COURSES

Doctoral programs for senior professionals

Choose the SSBM Online program that matches your career stage, from foundational business education to doctoral-level research and leadership.

Online DBA

19+ Specializations

Duration: 24 Months · 1:1 thesis supervision

₹10,65,000 total

Global DBA

Duration: 36 Months

₹7,50,000 total

Executive DBA

Duration: 24 Months

₹16,48,965 total

Online EdD

Duration: 24 Months

₹10,88,316 total

Quick Facts

Swiss-Accredited Education

Programs built on EduQua, ACBSP and BAC accreditation standards.

160+ Countries

Represented in the SSBM Geneva student community.

30+ Industry Partners

Involved in shaping the curriculum across programs.

100% Online Learning

With an optional on-campus immersion in Geneva for select programs.

KEY INSIGHTS FOR 2026

Why choose SSBM Online in 2026?

SSBM Geneva has built a reputation as a Swiss-accredited business school with a genuinely global student community. Here is what makes it stand out for senior professionals in 2026.

01 **Swiss-quality standards, online**
Study online with the same Swiss-quality academic standards as on-campus.

02 **Industry-experienced faculty**
Learn from faculty with real industry experience and 1:1 thesis supervision.

03 **10,000+ alumni network**
Join S-Group's global network and access optional certifications like PwC Board Advisory.

CAREER OUTCOMES

30%
Average salary hike

97%
Career growth for graduates

Board-Ready | Global Network | Research-Led | Swiss Quality

What makes SSBM Online a strong choice

SSBM Geneva combines Swiss academic standards with a genuinely global learner community, backed by strong graduate outcomes across its online programs.

300+	160+	19+	90%
DBA graduates	Countries	Specializations	Jobs in 3 months

Accredited by the UK's leading body for business education

Member of the Association to Advance Collegiate Schools of Business

FEE STRUCTURE 2026

DBA course fees for 2026

Course	Duration	Total Fee
Online DBA	24 Months	₹10,65,000
Global DBA	36 Months	₹7,50,000
Executive DBA	24 Months	₹16,48,965
Online EdD	24 Months	₹10,88,316

Note: Optional PwC Board Advisory and NSDC certifications available. EMI options may apply.

Top Scholarships & Financial Benefits

Merit & Professional Scholarships

ELIGIBILITY

Open to applicants with a strong academic record, demonstrated financial need, or significant professional and industry experience, as assessed by the admissions team.

Fee Reduction

Merit, Need & Employer-Sponsored

Qualify for merit-based, need-based, professional-experience or employer-sponsored discounts — particularly where multiple colleagues from the same company enrol together.

ADMISSION PROCESS 2026

Three simple steps to enrol

1

Submit the Application

Fill out the form with your details and necessary documents to apply.

2

Receive Offer Letter

If shortlisted, the university will send you the offer letter.

3

Reserve Your Seat

Secure your spot by paying the block amount and start your course.

4

Begin Your Doctorate

Start your 100% online program with 1:1 thesis supervision.

YOUR ACADEMIC CREDENTIAL

An EduQua, BAC & ACBSP-accredited DBA

Receive an Online Doctor of Business Administration degree from **SSBM Geneva, Switzerland**, accredited by EduQua, BAC and ACBSP. Optionally add a PwC Board Advisory Certification and an NSDC certification alongside your doctorate.

Sample Degree Certificate

SSBM Geneva, Switzerland

EduQua · BAC · ACBSP Accredited

EDUQUA ACCREDITATION COUNCIL FOR ACBSP BUSINESS SCHOOLS AND PROGRAMS

Did You Know?

SSBM Online DBA learners can choose to add a 1-week on-campus immersion in Geneva, Switzerland, for faculty workshops, industry visits and networking with peers from over 75 nationalities, alongside their fully online coursework.

CAREER SERVICES & HIRING

Careers, salaries & industry outcomes

90%
Jobs within 3 months

160+
Countries alumni network

PwC
Board Advisory Certificate

Role-wise salary & growth

Role	Average Annual Salary	Growth YoY
Chief Executive Officer	₹50 LPA	+30%
Chief Financial Officer	₹57 LPA	+27%
Business Strategy Director	₹25.7 LPA	+25%
Senior Management Consultant	₹35.8 LPA	+24%
Digital Marketing Director	₹25 – ₹50 LPA	+24%
Operations Director	₹28 – ₹50 LPA	+19%

Note: Salary figures are indicative, based on industry averages. Actual packages may vary by experience, role and employer.

Top Hiring Partners

Consulting | Banking & Fintech | Healthcare & Pharma | IT & Digital | Manufacturing | Supply Chain | Education & Research

FREQUENTLY ASKED QUESTIONS

Clear your doubts before enrolling

Is SSBM Geneva a recognized business school?

Yes. SSBM Geneva is accredited by EduQua (Switzerland), the British Accreditation Council and ACBSP (USA), and is a member of AACSB — giving its qualifications international recognition.

Where is SSBM Geneva based?

SSBM Geneva is headquartered in Geneva, Switzerland — a global centre for finance, diplomacy and international business — though its DBA is delivered fully online.

How many specializations does the DBA offer?

Learners can choose from 19+ specializations including Finance & Banking, Marketing, HR, Data Science, Cybersecurity, Healthcare and Global Supply Chain.

What is the PwC Board Advisory Certification?

An optional add-on that builds board-level governance, ethics, finance, risk and stakeholder-engagement skills, preparing learners for board-ready roles.

Is an on-campus visit required?

No. The program is fully online. Learners can optionally opt into a 1-week immersion in Geneva, but it is not mandatory.

Does SSBM Geneva guarantee placement?

No program can guarantee placement. SSBM reports that 90% of students find jobs within 3 months of graduating; outcomes depend on individual performance.

READY TO ENROL?

Take the next step with SSBM Online

Talk to a CollegeSathi counsellor for personalised guidance on programs, eligibility, scholarships and admissions.

Collegesathi.com

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🌐 www.collegesathi.com

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